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Client Win, Ample Lighting Corp for AQABA, A Global Web Strategies Company

AQABA proudly announces Ample Lighting Corp as latest client win.

/24-7PressRelease/ - STERLING HEIGHTS, MI, May 12, 2008 - Los Angeles, California based Ample Lighting Corp Has retained the services of Global Search Engine Marketing and Web Strategies firm AQABA to design and develop its Website www.Ample-Lighting.com and as well, provide online marketing services to include Pay Per Click (PPC) Management and Search Engine Optimization (SEO). The new website will feature dynamic flash graphics and video elements to convey the message of Ample Lighting Corp visually to visitors. The website will be utilized as a marketing tool for Ample Lighting Corp, providing them with lead generation. The Online Marketing Campaign will target end users of the High Precision Optical Components in North America, Europe and Asia. Aqaba technologies will also implement analytics and behavioral tracking software, this will allow the marketing team to refine and define the marketing campaigns based on factual data that is captured. As part of Aqaba Technologies process, the website will be developed to W3C standards.

About Ample Lighting Corp

Ample Lighting Corp is a Los Angeles, California based distributor of high precision optical components like lenses, windows, prisms and filters with various coatings as well as glass reflectors. Ample Lighting Corp's client base spans North America, Europe and Asia. Ample Lighting Corp provides these products as well as other related expendables to the Digital Entertainment Display, Electronics and LCD fabrication industries.

Visit Ample Lighting Corp @ www.Ample-Lighting.com

About AQABA: An industry leader in global web strategy, a certified Google AdWords agency and Yahoo Ambassador whose services provide strategic analysis and insight to give businesses a competitive advantage in the complex and rapidly changing Internet economy. AQABA's Online Search coverage area provides deep analysis, industry facts and actionable advice to achieve business goals using Internet Search. It assists marketers in building quality web sites, portals, business solutions, and optimizing their search marketing tactics within the context of their overall media mix not limited to Organic Search Engine Optimization and Pay Per Click Management services. It also evaluates the economics and evolution of the Web-wide search industry using proprietary consumer data, executive surveys, and industry forecasts.

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For a free evaluation on pay per click management, organic search engine optimization and web services, please visit us @ http://www.aqabatech.com/request_info.php and fill out our free consultation web form.

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