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www.Ledtechco.com Wholesale Distributor of LED signs

Only an LED display sign gives you a high impact low-cost way to speak directly to your customers.

Visual attention grabbers are proven to be the most effective and your LED sign sends a powerful, immediate message to anyone who sees it.

/24-7PressRelease/ - LOS ANGELES, CA, May 12, 2008 - In a highly competitive business environment, the only way to make money is to be noticed first. In times past this was done with bright colours painted on signs but marketing studies have proven that we no longer pay attention to colours alone. Neon was a breakthrough in internal and external advertising but the high costs of running neon signs have discouraged many business owners from using it.

LED is a quantum leap forward in the world of visual advertising. The combination of colour and movement attracts every eye and saves an owner up to 90% of the running costs of neon. LedTech is celebrating its new range of dynamic LED scrolling signs by offering:

Programmable LED signs 6"x38" red Semi-Outdoor only \$389.00

LED display signs work because of the way that the human brain is hardwired. We have evolved to pay attention to anything that moves. Imagine the additional exposure your business will receive when you send a message that people are GENETICALLY PROGRAMMED to notice.

This is the same reason that major fast food outlets and successful car dealerships use LED display signs. They have known for years that an inexpensive LED scrolling sign can more effectively capture the attention of potential customers than a large-scale advertising campaign. A single powerful message delivered directly to each of your customers will convert quickly into sales. Something as simple as 'Hot Food' or 'Test Drive' will entice more consumers through your door. Even if you have already made the smart move to LED signs to advertise your business, it is important to update your LED display signs regularly. If your customers see the same information for too long, they will stop paying attention and the impact will be lost. It is important to regularly redesign your LED display campaign, changing colour choices or switching to an LED scrolling sign.

Unlike halogen or neon lights, LED display signs are safe. They are cool to the touch which means you can clean and handle them. Installation often takes less than an hour and many LED display signs can be installed by you.

Take advantage of the LED revolution and begin increasing your profits today.

LedTech is a leader in the manufacture and supply of LED display sign solutions. They offer only the highest quality LED signs in a huge range of design and colour choices and are able to supply bulk quantities to retailers as well as the same low prices to individual buyers. Their range grows daily and they are constantly on the lookout for new and more efficient ways to bring advances in LED technology to their LED signs and to their customers.

Visit our site www.Ledtechcom.com

Led Tech is a wholesale distributor of LED Signs for more info contact us at www.ledtechco.com or 213.596.8546