



Press Release Contact Information:

Peter Crawford
ShirtsMyWay.biz
Co Founder
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

Quality Designer Shirts, The Next Successful Promotion Trend

Quality designer shirts are hitting marketing merchandising, making companies aware of another valuable way to market their services and products.

/24-7PressRelease/ - May 13, 2008 - The recent expansion of the online custom shirt maker, ShirtsMyWay.biz, into custom company dress shirts (shirts with logos), paves the way for what they predict is an upcoming trend; quality and designer company shirts. ShirtsMyWay.biz is launching their international website today based on this idea and with free design and marketing consultation.

"It is becoming apparent that many companies who have shirts made with logos often find out, too late, that the shirts don't live up to their company identity. This is usually due to a lack of personal guidance and professional marketing input on the side of the shirt maker. Many companies are losing out or don't know the marketing potential of their shirts" say Peter Crawford and Michael Yang, founders of www.ShirtsMyWay.biz.

ShirtsMyWay.biz founders Michael Yang and Peter Crawford have encountered numerous examples of how an improved design and fit of today's logo shirts can help significantly increase the chance of the shirt from being a promotional product into a garment someone wears for pleasure. Although company shirts are for promotional purposes, company shirts are becoming more modern and fashionable.

Company Shirts with Fashion Trends

For certain companies, looking 'cool' is a big part of their image and that includes following certain fashion trends. This becomes possible with company shirts only when the shirt is fully customizable and usually when personal consultation is involved.

Today, thousands of companies use dress shirts as marketing merchandise, from airline uniforms, bartenders, waiters, to high end product promotion, however most of them lack the touch of quality and design that in turn positively increases customers or potential customers' perception of one's brand.

Peter Crawford and Michael Yang claims that they will personally consult anyone about company shirts for free. Contact them through their newly launched website, www.ShirtsMyWay.biz.