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Alexandra Saieh Publishes New Search Engine Optimization Book

Learn how to achieve top listings, keep top listings and avoid getting penalized by search engines in Alexandra Saieh's new book, "The Secret to Getting Listed at the Top of Search Engines" (ISBN-10: 1434354539 - ISBN-13: 978-1434354532).

/24-7PressRelease/ - AUSTIN, TX, May 13, 2008 - Available now at amazon.com: <http://www.amazon.com/SECRET-GETTING-LISTED-SEARCH-ENGINES/dp/1434354539/ref>

Written in a clear and concise manner without excessive technical jargon, the book provides readers with the exact SEO tools necessary for success with the search engines. It instructs readers step-by-step on how to optimize their website - at no extra cost - by describing methods that many SEO pros use to achieve top rankings.

If you are a web designer and would like to offer SEO as an extra service, this book outlines the exact steps you need to take in order to get your clients' websites highly ranked.

The Secret to Getting Listed at the Top of Search Engines outlines methods readers can use to customize their web pages to simultaneously please search engines and entice customers. It includes information on how to build effective links and provide quality content, as well as tips readers can use to avoid unethical SEO tactics.

The book is based on the exact SEO tactics used at the author's company, Stellar Image, LLC to provide clients with top rankings in search engine results pages. Through the author's work and experience in SEO, she has determined the most effective tactics that will produce results. The book contains all these tactics in detail, in the order in which they should be employed. This alone will save you much time and money.

For a complimentary copy of this book for review, members of the media can contact the AuthorHouse Promotional Services Department by calling 888-728-8467 or emailing pressreleases@authorhouse.com.

Alexandra Saieh has 10 years of experience as a web designer, specializing in search engine optimization research and methodology. She is the founder of Stellar Image, LLC, an online web design/SEO firm based in Austin, TX, and has successfully attained top search listings for numerous clients.

For more information, please visit www.seoprobook.com