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**Emirates Computers Celebrates 30 Years of Excellence in Technology**

*The anniversary celebrations included presentations from senior management covering the company's challenges and achievements over the last 3 decades as well as its vision for the future.*

**/24-7PressRelease/** - DUBAI, UAE, May 14, 2008 - Emirates Computers marked 30 years of excellence in technology with celebrations that included more than 450 of its employees at the Beach Rotana Hotel in Abu Dhabi. The anniversary celebrations included presentations from senior management covering the company's challenges and achievements over the last 3 decades as well as its vision for the future. A number of high-performing employees were honored at 'Most Valuable Professional' awards ceremony, which was followed by a gala dinner and an entertainment performance by well-known hypnotist Dave Crane.

Speaking on the occasion, Mr. Hani Harik, President of Emirates Computers, said, "In a relatively young industry like ours, few companies have the history and the heritage we enjoy, and even fewer companies have claim to our success and future plans. Our gratitude goes to our clients, partners and people for their trust and support. Our 30th anniversary marks the launch of EC 3.0, a company-wide initiative aimed at reinventing Emirates Computers' value proposition to our clients and stakeholders. Core to EC 3.0 is an internally developed business model and its supporting processes aimed at leveraging Emirates Computers' true potential and maximizing clients' benefits. The transformation to EC 3.0 is expected to be completed during 2008."

"It has been a very exciting period of astounding growth and prosperity of the company and the region. Emirates Computers' 30-year anniversary also coincides with my completion of 20 years with the company and the thought of having been a part of these magnanimous achievements is thrilling and humbling at the same time," said Mr. Haytham Kamel, VP & GM - Dubai & Northern Emirates, Emirates Computers.

Founded in 1978, Emirates Computers (EC) has established itself as a leading systems integrator and technology solutions provider in the Middle East. Over the years, EC has crossed several milestones and has regularly been honored with awards and accolades for exceptional sales performance, flawless implementations and excellent customer service. Today, Emirates Computers is a partner of choice for leading technology providers such as Cisco, Nokia, Oracle, Microsoft, Dell, and others. EC's remarkable success can be attributed to its stability, expertise, support and commitment to delivering reliable, best-of-breed products and services to its customers.

Mr. Dani Diab, VP & GM - Abu Dhabi, Emirates Computers, said, "On this occasion I wish all EC employees an experience that is balanced between wealth, career and especially belonging. EC 3.0 is our effort to restore this balance, and I hope we will all grasp and endorse the essence of this initiative. By implementing EC 3.0, EC will live up to everyone's aspirations and will become a role model throughout the region."

"It was a great event to revive 30 years of experience and hard work, interact with peers and colleagues throughout the organization and a great occasion to communicate our company strategy and future direction and honor high achievers in the company," concluded Mr. Khaldoun Shamaa, Emirates Computers' Head of Marketing & Business Development.

**About Emirates Computers:**

Nearly three decades of experience have established Emirates Computers as a leading systems integrator and technology solutions provider in the Middle East.

Founded in 1978 in the UAE with the aim to provide world-class IT solutions, Emirates Computers today stands for competence and commitment.

As a partner of choice for leading technology providers such as Cisco, Nokia, Oracle, Microsoft, Dell, EMC, Sun Microsystems, Vignette, Tandberg, Citrix, NCR, SGI, Roland and others, Emirates Computers covers its markets end-to-

end, catering to both enterprises and consumers.

For further details, please visit <http://www.emiratescomputers.ae>

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