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Luxury Land Plots in Uruguay from 30k

An opportunity to invest in a long-term land banking development within the grounds of a classy upmarket Sheraton hotel...

/24-7PressRelease/ - LONDON, UK, May 14, 2008 - Land investors rarely lose when it comes to property investments. No need to worry about construction contracts, building delays or increases in the cost of raw material. Remove the variables and the risks are greatly reduced. Obtaining like-for-like comparisons is much more straightforward and all the investor has to do is sit bank and watch the value of the investment grow like savings in the bank. It's safe, it's secure - no wonder it's growing in popularity, particularly in emerging markets where the local customs and practices complicate the property investment processes.

At under 30,000 for a large 1000m plot in a prime position, the latest offer from E-Quity.com would represent good value for money in a much more mature market than Uruguay. But these plots are first line to the Rio Plata, on a golf course, within the grounds of a fully operational Sheraton hotel located in one of the most popular weekend break destinations in the region. This is no speculative raw land investment!

5 minutes drive to the centre of Colonia del Sacramento, this project is in a convenient location to appeal to the upmarket weekend visitors who make the short journey by ferry from downtown Buenos Aires. The Sheraton is a classy hotel, with a fine restaurant, first class gym and spa facilities and a stylish bar in a large atrium overlooking the golf course. From here, the views over the Rio Plata are just like looking out to sea, as the river here is wide and sided by a wonderfully sandy beach.

Colonia itself is a well-established tourist destination, with hundreds of thousands of visitors each year, coming largely to look round the immaculately maintained old town, whose cobbled streets were laid more than 300 years ago by Portuguese settlers. The street cafes and bars create a relaxed vibe, particularly when the sun shines and the young people are out enjoying the atmosphere.

While this location is relatively unknown with European buyers, it's certainly on the radar of the large hotel operators - a sure sign that the tourist potential is genuine. Aside from the Sheraton, there are fully operational hotels here carrying the Kempinsky and Radisson brands, as well as one just outside the town operated by Four Seasons.

Purchasing a plot of land in the only prime resort in this part of Uruguay is a sensible choice for anyone looking to add to an existing portfolio of investments. It may not make you a millionaire overnight, but it's a sensible and secure long term bet that should be stress free and straightforward.

Plots range from 950m² to 2850m² and start from a little under 29,000. A short-term finance option is available from the developer on selected plots for up to 40% of the land price. Construction mortgages are available from BBVA for up to 50% of the construction cost. Planning permissions is in place, with a maximum constructible area of 40% of the plot size. There are no time restrictions on starting construction, so you can keep your land banked for as long as you wish.

For more information, please call E-Quity or 0207 952 7654 or visit www.E-Quity.com

Links

www.TheMoveChannel.com/property/uruguay
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Notes to editors:

1. E-Quity.com is an international property broker offering well-researched investment opportunities in some of the most attractive emerging and established markets around the world.
2. E-Quity.com was founded in 2004.
3. The website address is www.E-Quity.com
4. The office address is 45 Lafone Street, Shad Thames, London, SE1 2LX
5. If you wish to obtain quotes, images or further information, in the first instance, please contact Jude Buttle or Dan Johnson on 0207 397 5412.