



Press Release Contact Information:

Rupiz Media
Rupiz Media
Webmaster
H-23 Sector-63
Noida, Uttar Pradesh
India, 201301
Voice: +91-120-4216962
E-Mail: [Email us Here](mailto:rupiz@rupizmedia.com)
Website: [Visit Our Website](http://www.rupizmedia.com)

Flexible Thumbnail-Video Format applications for e-communities

With the prolific use of Web 2.0 platform, forums and communities widely incorporate features like video sharing which enhances the interactive aspect of a website.

/24-7PressRelease/ - NOIDA, INDIA, May 14, 2008 - Rupiz Media (<http://www.rupizmedia.com>) has recently introduced a set of outstanding web applications namely, the Thumbnail Generator and Video Format Converter for customizing video sharing and encouraging more traffic to increase the user-base on the social and verticals-based communities.

Thumbnail generator web application provides flexibility in the selection of thumbnails of the video files for the 'listing' and 'detailed' pages. The users can either have automated thumbnail generation or manual selection of a thumbnail out of the image frames available while uploading.

Video Format Converter web application enables conversion of video formats into the web-acceptable format. The application accepts a variety of video formats, followed by their conversion into the FLV format, which is recommended for various online processes which include streaming, downloading etc.

Meenakshi Wali, Co-Founder and Business Development Head, Rupiz Media believes that these web applications, being loaded with the latest customizable features, will enhance the flexibility and freedom for the users in the video sharing domain.

Having accomplished over 100 sterling web applications for diverse business verticals, the Thumbnail generator and Video Format Converter application reiterate the technical prowess Rupiz Media group owns in the field of global digital marketing.

Rupiz Media is a 360 degree online marketing solution provider. It is the online media agency of Rupiz Infotech, which is now venturing the Indian market as well. The various services that Rupiz Media provides include SEM (search engine marketing), website designing, web application, e-mail & affiliate marketing, display ads, video ads, SMS and MMS marketing services etc.

Site URL: <http://www.rupizmedia.com/>