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Innovative Image Galleries for e-communities

Today, sharing pictures and lifetime moments with online friends and business associates has become one of the prime features for any vertical-based community. An image gallery is an inseparable part of any e-community and makes online experience worthwhile.

/24-7PressRelease/ - NOIDA, INDIA, May 14, 2008 - These days, most of the web portals have an added feature in the form of an online community. These communities help in converting its e-visitors into a loyal customer base. Using engaging features like image gallery, they step up the level of interaction among the community members. Essentially, an Image gallery enables uploading social or professional pictures by the members and sharing them with the community.

Rupiz Media (<http://www.rupizmedia.com>) has already designed Image galleries for business verticals including Finance, Real Estate, Retail, Advertising, Gaming and Mobile. These communities are designed with the purpose of enhancing members' interaction with customizable options available at their finger tips. The image galleries come loaded with features like the selection of viewing options for the picture size (small, large, wallpaper, actual size), creating user albums to categorize the pictures, comments and ratings on the pictures, providing tags for effortless searching etc.

Meenakshi Wali, Co-Founder and Business Development Head, Rupiz Media states that, "The online communities thrive on image galleries as they have increasingly become popular with the e-generation. We have been employing advanced technical expertise for the development of interactive, user-friendly galleries inclusive of wide range of picture formats and sizes."

The other key features of the Image Gallery web application of Rupiz Media include resizing of the pictures uploaded from the user's end without image distortion, providing access levels (friends, Public and None) to the community members to ensure privacy to them and customizable options for user albums.

Rupiz Media, a prominent online marketing agency, has been among the front runners in providing comprehensive online marketing solutions for global business setups. It is credited with the development of 100 sterling business software applications. Image gallery is one of the many web applications developed by Rupiz Media which runs on the Web 2.0 platform.

Rupiz Media is a 360 degree online marketing solution provider. It is the online media agency of Rupiz Infotech, which is now venturing the Indian market as well. The various services that Rupiz Media provides include SEM (search engine marketing), website designing, web application, e-mail & affiliate marketing, display ads, video ads, SMS and MMS marketing services etc.

Site URL: <http://www.rupizmedia.com/>