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Rolet Internet Services, Inc will be managing the GreatAupair.com Affiliate Program

Rolet Internet Services, Inc is proud to announce their new client GreatAuPair.com, a subsidiary of IntelliMark Enterprises, LLC, based out of Nevada. From strategy to implementation, Rolet will be managing the entire launch and continued management of the Great Au Pair online Affiliate Program.

/24-7PressRelease/ - KANSAS CITY, MO, May 14, 2008 - Rolet Internet Services, Inc., a Kansas City, MO based web services company, has announced the new relationship with IntelliMark Enterprises, GreatAuPair.com. The initial proposal was submitted to IntelliMark in April 2008 with contracts being signed a week later.

GreatAuPair.com is the world's largest, most trusted online au pair and nanny agency, matching families with au pairs and nannies worldwide. Job seekers post their availability for free and families post their jobs for free. Either party can contact the other party by purchasing a membership of either 30 or 90 days. A 30-day membership costs \$60 and a 90-day membership is \$120.

Vice President of Marketing, Aunesty Janssen, stated, "Great AuPair was a natural fit for our Outsourced Affiliate Program Management services, due to the demographics of their site fitting with many of our other Affiliate Program Management clients." With clients like, Artiko Chef and iScrap/WeScrap, the "mom" demographic is nothing new to Aunesty and her team.

Aunesty has nine years experience in managing affiliate programs, and with her management of this program, Rolet Internet Services feels strongly that the Great AuPair affiliate program will be very successful.

For additional information on the Rolet Outsourced Affiliate Program Management services, you can contact Aunesty Janssen at (816)471-1095.

About Rolet Internet Services, Inc:

Rolet Internet Services was established in the fall of 1995. They proudly boast that they were the first company dedicated to providing small and medium sized business web solutions in the Kansas City Metropolitan area. As a privately owned company, Rolet Internet Services, Inc has turned a yearly profit since 1996. With three principals, Robert Covell, President, Evan Emerson, Vice President of Operations and Aunesty Janssen, Vice President of Marketing, Rolet Internet Services, Inc has aspirations of continuing to grow by leaps and bounds.

Rolet Internet Services was originally a web hosting company that grew to include a design and development team. In 2007 Rolet grew again to encompass a marketing team. "We had been successfully providing, hosting, design and development solutions for our clients, but knew we were missing a piece of the internet puzzle....," states the President of Rolet Internet Services, Inc, Robert Covell, "and that is how the marketing team was established. Now we can proudly boast that we offer our clients a complete internet team. We don't just build it, make it work and host it, now we can market it. With the services Aunesty's team offers, we help our clients increase their ROI, through PPC's, SEO, Media buying, Affiliate Program Management, Collaboration between their offline marketing campaigns and online, and so much more."

Contact

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