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GreatTrainers.com Announces Low-Cost Television and Internet Exposure For Members

GreatTrainers.com, an online national fitness directory for personal trainers and fitness professionals, announces low-cost television and Internet exposure.

/24-7PressRelease/ - Thousand Oaks, CA, May 14, 2008 - GreatTrainers.com, a national directory for personal trainers and club owners, announces low cost television and Internet exposure for members.

GreatTrainers.com is a member-based, co-operative service organization. The modest membership fees paid by personal trainers are used to market their listings on national television and the top search engines. A 30 second television commercial promoting the web site has been aired on ESPN News, with airings on FitTV and BRAVO to follow. Personal trainers can, in less than 20 minutes, create and manage their own listings. The listings offer many features including, full bio, uploading of pictures and logos, interactive maps, listing of products and services for sale, linking to their web sites, and instant messaging.

Paul Doyle, President of GreatTrainers.com said, "We have created a member-focused, co-operative organization where our members contribute a small membership fee and, with a large number of participants, we use those revenues to promote their services using our on-air television commercial and top presence on the Internet." "Prospective clients can visit the site and review the credentials and service offerings of our members, free of charge. We do not ask for any information from the new clients in order to provide the personal trainers the best opportunity to be found", Doyle said. "From a brand recognition standpoint, we will be the "1-800-Dentist" for our members. When prospective clients are looking for a personal trainer to help them meet their fitness goals, they will look to GreatTrainers.com."

Personal trainers are given an easy-to-use administrative area to manage their listings in a real-time basis. With the click of their mouse, the entire look and feel of their listing can be changed at any time and as often as they wish. What makes this offering so incredible is that personal trainers receive national television and Internet exposure starting at \$9.95 per month. There are no set-up fees and no minimum terms. The low membership fee program is the most economical marketing service.

"My company's process of providing fitness professionals local and national exposure with feature-rich listings that they can manage themselves, makes marketing of their services easy and affordable, helping the 'little guys' to build their business", Doyle said.

For more information, contact Paul Doyle at 877-643- 8348 or visit the web site at: <http://www.greattrainers.com>

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GreatTrainers.com is the #1 online national fitness directory. For further information, please contact us at (877) 643-8348