



**Press Release Contact Information:**

Kaya Anderson  
IDX Inc.  
Media Relations  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**Doug Poston Displays Beautiful South Carolina Coast Real Estate with IDX Broker**

*IDX Broker assists real estate consumer with their property listings search.*

/24-7PressRelease/ - EUGENE, OR, May 14, 2008 - IDX, Inc. is pleased to include Doug Poston with The Lachicotte Company in South Carolina among the real estate professionals using IDX Broker, their custom IDX solution. Now that Poston has the IDX search tools on his website, he is able to connect his visitors with the Coastal South Carolina real estate listings from his local Multiple Listing Service, Coastal Carolinas MLS (CCAR).

This coastal area, described on Poston's site as "Arrogantly Shabby" (the local slogan), is shown off through a variety of angles. Visitors can search for homes and properties by using a map based search, a basic search, an email search, an address search and even a MLS number search. With each of these options, there are a handful of more specific criteria that will help the consumer narrow down their options until they find the exact one they want. With the map search, they can chose to look at terrain or at a satellite image of the available properties, zoom in or out and check out details such as neighborhoods and nearby schools. With the advanced search, they can choose the age of their dream home, the style and price among other determinants.

Doug Poston also calls this southern island "a haven of beauty", and with his obvious passion for this place he calls home, it's no surprise that he has made sure to offer his customers the very best in search tools. He is able to check out traffic reporting data, modify how his search fields look and what information they provide as well as add tools such as mortgage calculators and slideshows. With this attractive and detailed search option; Poston will be able to see an increase in his traffic and possibly in his leads!

**Doug Poston**

"Buying or selling a property, while complicated, can also be enjoyable and exciting! You're moving in a new direction, starting down a new "road"! The first step on your new journey is to get plenty of information to make a sound real estate decision. And that's where I can help! While I specialize in the Pawleys Island/Litchfield area, I can help you buy or sell real estate anywhere along the coast of South Carolina - from Pawleys Island to Myrtle Beach, Georgetown to Andrews, Santee to McClellanville, Conway to Surfside - throughout Georgetown or Horry County!"

**About IDX**

Based in Eugene, Oregon and nationally known as a leading provider of real estate search applications. IDX Broker is IDX, Inc.'s principle real estate software utility. This easy to manage and customizable software helps real estate professionals display home listing data from their multiple listing service (MLS) on their individual and/or office websites. For more information on the services provided by IDX, Inc., please visit [www.idxbroker.com](http://www.idxbroker.com).