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Is my website down? Ping Website launches innovative \$1 service with 24/7 monitoring and free text message alerts

Ping Website has launched a service for website owners which alerts them if their site is offline or unreachable. The service, which costs \$1 per week, sends text message alerts to the owner's mobile phone. It also includes a anti-hacking service which can detect changes in the webpage content.

/24-7PressRelease/ - PHUKET, THAILAND, May 14, 2008 - If you own a website, there is nothing more frustrating than discovering that your server crashed yesterday afternoon, your website has been offline for 18 hours and you didn't even know about it! Even worse is if someone has hacked into your server and replaced your professional homepage with the message 'Hacked by Gozilla'.

If your website is your business, then downtime equates to loss of revenue. Not only is the loss of revenue an immediate concern, your business image will take a battering from existing and potential new customers. A 'downed' website is definitely not professional.

Happily, there is a solution which is simplicity in itself and won't burn a hole in your pocket. The Ping Website service will monitor your website on a 24/7 basis, and alert you if your website is not accessible. That's not a unique service in itself. What places Ping Website in the 5-star category is that a free text message alert is sent to your mobile phone as soon as your website is not detected by their monitoring application. So, even if you are not at home or in the office, you will be immediately aware that a problem exists with your website, and can take the appropriate action, such as contacting your webmaster or ISP. A back-up email is also sent by their monitoring application, and a weekly email report is sent which summarises any problems that have been detected in the past 7 days.

Ping Website offers an innovative 'anti-hacking' option at no extra cost. By simply specifying a phrase that exists on one of your webpages, you will be alerted should the phrase be no longer detected - such as might occur if your webpage is changed by a hacker.

Of course, you might wish to modify your webpage at some point and change this phrase. That's not a problem for Ping Website, which allows you to make phrase modifications without any extra charge.

The internet and mobile phone access is a global phenomona, and the Ping Website service is globally available and compatible with all types of web server (Unix, Linux, Windows), all types of mobile phone and mobile network (GSM, CDMA, TDMA, 3G).

For those techies who are quick to point out that many web servers will not respond to 'ping' requests, there is actually more to the Ping Website service than a simple ping test. Their application simulates a browser connection on the web service port 80.

Ping Website is the brainchild of Simon Luttrell, a British entrepreneur within the mobile and text messaging arena. Simon has been a pioneer of such services for more than 10 years, with successful mobile services being launched throughout Europe, America and Australasia.

'Keep It Simple' is Simon's philosophy, and that's also true for the Ping Website subscription cost of just \$1 per week, payable via Paypal or by credit-card. Subscriptions can be cancelled at any time, but this amazingly simple and low-cost service should be at the top of the shopping list for anyone with a business or blogging website.

You can sign up to the Ping Website service by visiting the company website at www.PingWebsite.net

Ping Website specialises in user-friendly services for server monitoring and security. for further information, please contact

us at PingWebsite@yahoo.com