



Press Release Contact Information:

John Stellar
Stellar Communications
President
E-Mail: [Email us Here](#)

YouPublish.com Launches as Revolutionary Online Publishing Website

Mega-selling author Mark Victor Hansen and thought leaders from around the world have created an entirely new way for users to publish and access files online—YouPublish.

/24-7PressRelease/ - May 14, 2008 - YouPublish just launched its much-awaited website www.youpublish.com, allowing users to publish any file or combination of files on the Internet in a matter of minutes.

The Company has been accepting user registrations during the two months prior to launch, in which time it attracted users from 26 countries and 6 continents, ranging in age from 17 to 75. Some 40% of the site's users are located in Asia, but also come from such places as Slovenia, Brazil, Samoa, and Iceland.

Unlike such existing sites as YouTube and Amazon, the new content portal supports a wide variety of file types, so users can upload books, music, audios, videos, photographs, spreadsheets, animations, CG files, seminar packages or even software. And, the site supports any file type, in any combination, free or paid.

The portal is streamlined so that newcomers can register and post their files in just two to three minutes. Marketing director Steve Conlee notes, "You can test drive and publish your ideas almost as fast as you can think of them! It really is the easiest way to publish any digital file on the Internet."

Publish, Find, Talk About... Whatever!

YouPublish.com is the perfect combination of the self-publishing aspects of YouTube, the social networking features of Facebook or MySpace, and the selling features of Amazon or iTunes, all rolled into one. The site will be adding to its networking tools in the weeks and months ahead.

There is great flexibility and power in being able to publish any file type, upload both free and paid content, publish or unpublish a file at any time, and having your own page within the site.

This unique fusion makes YouPublish a one-stop publishing and file sharing destination and allows creators of all types to effortlessly manage, publish, and distribute their materials in one location and reach a massive audience worldwide. Additionally, YouPublish pays content providers 50% of their sales (compared to 11% to 35% that is typical elsewhere). All other functions are free.

For consumers, YouPublish provides an opportunity to find great content and useful files not available anywhere else on the Web, to collaborate with their favorite creators and likeminded friends, and to build and share a library of their favorite works.

Red Hot Implementation and User Interface

Visitors to the YouPublish website will find significant advances in the way that technology is implemented and how the user interface is presented.

Search results appear in a special display window within the user's browser allowing for infinite scrolling of search results, without the need for pagination. Users can get additional details about files while still viewing search results, which eliminates the need to go back and forth between pages while looking for the right information. And purchase or download of a product can also occur without leaving the search results page.

Every author has their own unique URL and home page where their works are showcased, and in the near future YouPublish will allow users and creators to communicate and build communities around the documents they find on the site. Each file on the site has a unique URL too, making it even easier to share files with friends or customers.

Multiple files can be aggregated into a single item for search and download, which opens the way for publishing seminar packages, photo albums, book and audio book combinations, or other content bundles.

Users each get a library that shows all the files they have acquired or downloaded in the past, and allows them to re-download their acquisitions at any time. The site has also broken new ground by allowing users to input multiple creators who share in the revenues from a single product. Many of the innovations described above are patent pending.

By Content Creators for Content Creators

YouPublish's unique functionality was the brainchild of an international team of authors, content creators, and thought leaders, including Mark Victor Hansen (co-creator of Chicken Soup for the Soul), Roice Krueger (co-founder of Franklin Covey), and James Skinner (best-selling author and business thinker in Asia), among others.

"Based on our experience in business—particularly publishing—and the future direction of the Internet, we believe YouPublish is exactly where buying, selling, and sharing content, from books to films is headed," says Hansen. "Consumers and producers of great digital content now have a whole new way to share their products and ideas."

Krueger adds, "This portal showcases a wide range of works from books, songs, photographs, and videos, to PowerPoint presentations, spreadsheets, graphics, and software. It's ideal for established professionals and amateurs alike. You can publish any file and sell it or share it for free. There is no other place on the Internet that lets you do that."

"It's like a whole new Internet," says Skinner. "You can find the files you want without having to sort through a bunch of HTML pages that are not really useful. The different ways our platform can be used are only limited by the user's imagination."

For more information about YouPublish or to search for the most up-to-date original content, visit www.YouPublish.com.

About YouPublish

YouPublish (www.youpublish.com) is a powerful platform for publishing, searching for, and downloading high-quality content published directly by authors, artists, and other digital content creators. Envisioned and developed by some of the great thought leaders of both the business and publishing worlds, YouPublish is poised to shift the current paradigm of online publishing and allow users worldwide to freely share their ideas and creations instantly and effortlessly.

Media Contact: Stellar Communications, 1 (800) 858-2712, or 1 (818) 973-7142.

John Stellar, john@e-pr.com or Kate Romero, kate@e-pr.com