



Press Release Contact Information:

Kristina Bruni
SlipStream Video
VP Operations
3400 Lakeside Drive, Suite 500
Miramar, FL
United States, 33027
Voice: 954-441-2667
Fax: 954-431-3591
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

SlipStream Video Sponsors the Gift Sales Manager Association (GSMA) Meeting

SlipStream Video was proud to be invited as one of six sponsors to the recent Gift Sales Manager Association (GSMA) meeting in Las Vegas, April 29-May 1, 2008.

/24-7PressRelease/ - MIRAMAR, FL, May 15, 2008 - SlipStream Video recently hired Tim Cushman, who has over 10 years experience as a national sales manager in the Gift Industry and was the founding President of the Gift Sales Manager Association (GSMA).

According to Cushman: "As soon as I saw what SlipStream Video could do to drive wholesale and consumer based business forward, I knew the Gift Industry could benefit greatly from their expertise. SlipStream Video offers the most exciting, cutting edge combination of 21st century marketing tools to drive consumer based business. One thing is for certain - the Gift business continues to change. You cannot expect optimal results without changing the traditional model of bringing your product to market. SlipStream Video is the essential instrument to increase your sales, market your product and educate your customer."

At SlipStream Video (www.slipstreamvideo.com) it is our mission to help businesses effectively communicate their products and services through sight, sound and motion to positively influence consumers and business owners to make purchase decisions. With over 50 years of combined experience in video production and direct response television, they are experts at increasing the ability to sell more products through the use of online video. High quality video production, viral marketing, streaming services and more, it's all a part of a turnkey solution for your internet marketing needs.

"This fall, SlipStream Video will be launching the largest virtual gift marketplace in the world - TV4Gifts." says Cushman. "TV4Gifts (www.tv4gifts.com) will showcase hundreds of products through the power of video, direct to the consumer, on the largest virtual marketplace on the planet!" he adds.

"I fully understand the challenges of the industry. Whether you are a manufacturer, retailer or a rep group, SlipStream Video can help to increase your sales. In today's marketplace, that's a life preserver the industry needs," exclaims Cushman.

If a picture is worth a thousand words, a video is worth a million! If you would like to learn more about what SlipStream Video can do to increase business for you and you want to be part of TV4Gifts, contact Tim Cushman at 954-441-2667 or on his cell at: 716-907-4395.

About SlipStream Video

With 10 years of experience in video production and direct response television, the team members at SlipStream Video are experts at increasing your ability to sell more products through the use of online video. High quality video production, viral marketing, streaming services and more, it's all a part of our turnkey solution for your internet marketing needs. SlipStream Video also owns and operates the all video marketplace, TV4 Network, to further promote and enhance the sale of its Client's products. For more information please visit <http://www.slipstreamvideo.com/>.