



Press Release Contact Information:

Jerry Bader
MRPwebmedia
Senior Partner
10 Royal Orchard Blvd #53081
Thornhill, ON
Canada, L3T 7R9
Voice: 905 764-1246
E-Mail: [Email us Here](mailto:info@mrpwebmedia.com)
Website: [Visit Our Website](http://www.mrpwebmedia.com)

Web-Audio Article Program Makes Content Accessible

MRPwebmedia, a Toronto webmedia design firm specializing in video & audio websites & marketing campaigns announced a new Web-Audio Article Program designed for content heavy article sites.

/24-7PressRelease/ - THORNHILL, ON, CANADA, May 15, 2008 - Jerry Bader, Senior Partner at MRPwebmedia, a Toronto-based website design and marketing firm that specializes in creating video and audio websites and marketing campaigns with clients in the USA, Australia, and England, announced today a new Web-enhancement program designed especially for content heavy text and article websites, so that content is easier to grasp, has more impact, is more visitor and handicap-friendly, and also provides a way to monetarized that content.

Bader says, "One of the biggest complaints people have with websites, especially content heavy text sites, designed to be search engine friendly is that the content is hard to read on computer monitors. Some people enlarge text to the point where the entire design of the website is distorted, not only destroying the sites overall appearance, but also eliminating much of the branding impact of the sites visual design."

MRPwebmedia has been creating video and audio websites and campaigns for the past several years and Jerry Bader, the Senior Partner, has written over fifty articles on the subject most of which have been published in such prestigious Web-business journals as Brandchannel.com, SiteProNews.com, and MarketingProfs.com. These articles are also available on MRPwebmedia's site at <http://www.mrpwebmedia.com/articles>.

Bader continues, "Our prices for video and audio Web-campaigns are probably the best in the business considering the complete turn-key service we provide from concept to Web-ready, including custom signature music and sound design, done in our own recording studio.

Articles tend to be anywhere from 500 to 1,500 words, and normally that can be expensive to have turned into a professionally produced Audio-Article. However we have made special arrangements with some of our top voice talent to participate in this Audio-Article Program especially design for article sites, magazine sites, or any site that has a large volume of text material that would benefit from being converted into audio. We can also add short 15-30 second radio style commercials to the beginning or end of articles creating an new advertising revenue stream."

Anyone interested can contact, Jerry Bader, MRPwebmedia, Email: info@mrpwebmedia.com, Telephone: (905) 764-1246, or visit <http://www.mrpwebmedia.com/ads>.

Jerry Bader is Senior Partner at MRPwebmedia, a website design firm that specializes in Web-audio and Web-video. Visit <http://www.mrpwebmedia.com>, <http://www.136words.com> <http://www.sonicpersonality.com>. Contact at info@mrpwebmedia.com or telephone (905) 764-1246.