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Mayhem Studios Interviewed on FreelanceSwitch: Self-Promotion Made Easy

Calvin Lee, Principal and Creative Director of Mayhem Studios, interviewed by the FreelanceSwitch website, Self-Promotion Made Easy. The interview discusses self-promotion and spec work with the designer.

/24-7PressRelease/ - LOS ANGELES, CA, May 15, 2008 - Calvin Lee, Principal and Creative Director of Mayhem Studios, a small award-winning design studio located in Los Angeles, was interviewed by the FreelanceSwitch website written by Kristen Fischer, Self-Promotion Made Easy: An Interview With Calvin Lee. The interview discusses self-promotion and spec work with the designer.

I would like to also thank Jeff Fisher, Jeff Fisher LogoMotives for writing about my FreelanceSwitch interview on his blog, Identity Crisis. It's very much appreciated!

About FreelanceSwitch

FreelanceSwitch is a site for freelancers. Whether you've been freelancing for years, have just started or are considering making the switch, this is the place to get all the information and support you need.

About Kristen Fischer

Kristen Fischer is a freelance writer living at the Jersey Shore. She began writing Creatively Self-Employed: How Writers and Artists Deal with Career Ups and Downs during 2004, after experiencing many trials and triumphs while forming her copywriting business. She released her second book, Ramen Noodles, Rent and Resumes: An After-College Guide to Life in Spring 2007.

About Mayhem Studios

Mayhem Studios is a small, award-winning design firm located in Los Angeles. Developing identity and brand recognition for small, mid-size and large businesses across the nation. The Studio uses strategic and creative design with effective messages targeted to the client's specific audiences to produce identity and branded collateral pieces, annual reports, brochures, logo design, advertising & interactive web sites.

Calvin Lee, principal & creative director of Mayhem Studios is a graduate of Platt College and serves as a member of the Platt College Advisory Board for the Visual Communications Department, NOISPEC Committee and on the Creative Latitude Management Team.

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<http://freelanceswitch.com/interviews/self-promotion-made-easy-an-interview-with-calvin-lee/>