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**Blitz Group LLC Wins 2008 Silver Trumpet Award from Publicity Club of Chicago**

*Silver Trumpet Salutes Distinguish Achievement in Public Relations*

/24-7PressRelease/ - CHICAGO, IL, May 15, 2008 - Trish Hoffman and Jeff Fisher, co-founders of Blitz Group LLC, received a 2008 Silver Trumpet Award at the Publicity Club of Chicago's 49th Annual Golden Trumpet Awards held May 9, 2008 at the Palmer House Hilton in Chicago.

Blitz Group won the Silver Trumpet for distinguished achievement in public relations in the field of community relations for its creation of the RedHot Midnight Kiss fundraiser benefiting the Primo Center for Women and Children (PCWC), a 120-transitional shelter for women and children on the west side of Chicago.

The inaugural RedHot Midnight Kiss was held August 18, 2007 and featured Hollywood's Carmen Electra. The event, held at Bon V nightclub, raised over \$150,000 for Primo Center and featured Blitz Group LLC, Bon V, CS Magazine, Capri Capital Partners LLC, Dealmaker LLC, Harry Caray's Restaurant, NBC 5, Pagliuco Design, Prime Group, 10 Cane Rum and Tsuki Sushi as sponsors.

"This is quite an honor for Blitz Group and our entire RedHot Midnight Kiss Host Committee that worked so hard to make our first year such a success," said Trish Hoffman, Blitz Co-Founder and creator and chair of RedHot Midnight Kiss. "We had top notch sponsors who believed in the cause from the very start, and that gave us a great springboard to raising money and awareness about the problem of homeless women and children, which is the fastest growing segment of the homeless population."

Nearly 500 public relations and communications professionals and their clients attended the awards ceremony, which annually honors distinguished individual achievement of public relations and other communications professionals. All awards entries were evaluated earlier this year by leading Chicago-area public relations executives, who selected "the best of the best."

**About Blitz Group LLC**

Blitz Group is an awarding-winning, strategic, results-oriented publicity and media relations company. Founded in 2003 by two broadcast journalists, Blitz Group understands the news process inside-and-out, and what makes a story a story. In addition to its media strategy services, Blitz has a separate division that works on television show development and production. For more information, please go to our website at [www.blitzgroupllc.com](http://www.blitzgroupllc.com).

**About RedHot Midnight Kiss**

RedHot Midnight Kiss is the summer red carpet celebrity fundraising event benefiting the Primo Center for Women and Children. For more information about RedHot Midnight Kiss and other RedHot events, please call Trish Hoffman at 312-805-4314 or check our website at [www.redhotmidnightkiss.com](http://www.redhotmidnightkiss.com).

**About Primo Center for Women and Children**

PCWC is a non-profit, 501 (c) (3), 120-day transitional homeless center located in the West Garfield neighborhood of Chicago. PCWC is a national role model, because of its unique living conditions that feature private and semi-private rooms for moms and their kids. Families are assigned and receive counseling, support services, job training and education. For more information you can contact PCWC at [www.primocenter.org](http://www.primocenter.org).