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Raptivity Supports Rich Text Formatting Capabilities New Release 5.0 also Brings Enhanced User Experience and Trendy Look

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/24-7PressRelease/ - May 16, 2008 - Harbinger Knowledge Products today announced a significant major release 5.0 of Raptivity, the award-winning eLearning software. The new release introduces rich text formatting capabilities for Raptivity interactions. This release also boasts of a completely new trendy look and an enhanced user experience.

The rich text formatting capabilities allow interactivity creators to present their textual content more creatively. Course designers can now stress on important words, phrases, or sentences with selective fonts and colors and enhance learning effectiveness. They can also give a more professional look to their content with alignments, indentation and bulleting.

"This new release gives Raptivity users a greater control over content presentation. This builds further on Raptivity's sophisticated customization capabilities such as in-depth voiceover and advanced layout modification options. Raptivity users in over 35 countries will certainly appreciate the value in it", said Vikas Joshi, Chairman and Managing Director, Harbinger Group.

Raptivity 5.0 also boasts of a revamped elegant look and an enhanced user experience. Now Raptivity comes with a more refined user interface, elegant buttons, movable panels and many more such enhancements.

"Our users will surely love the new trendy look of Raptivity. Now Raptivity has become more fun to work with. The new interface makes interaction creation experience much easier and intuitive. Meanwhile, the robustness and performance of Raptivity continues to get better. We are delivering on our promise of providing high value, excellent user interface, and ease of use, while maintaining the pace of product enhancements," added Seema Chaudhary, Director, Business Development.

With this new release 5.0, the rich text formatting options are available for all the interactions that are shipped with Raptivity Essential and Raptivity Zest. Very soon, these options will be available for interactions in other packs as well.

Raptivity was recently voted number one in time to proficiency and complex practice and assessment interaction building, according to a global survey by eLearning Guild. Another Guild survey also voted Raptivity number one in ease of use and integration with e-Learning tools.

About Raptivity

With Raptivity, users can create interactivity rapidly and add it conveniently to their eLearning content. With interactive content, learning experiences become memorable and drop-out levels go down.

Raptivity provides a pre-built library of rapidly-customizable interaction models. These interaction models are based on the best practices in instructional design. Users can customize them to create any number of variations. The content published by Raptivity is a single flash file so it fits right into hundreds of eLearning tools and can be used anywhere. With its patent-pending technology and open architecture, Raptivity is at the forefront of rapid interactivity technology.

In the year 2006, Raptivity was winner of the eLearning Guild Platinum Award for highest user satisfaction in simulation tools category. Raptivity also won the Gold Award under games tools category.

Raptivity recently won the prestigious Technology & Learning's Excellence Award, adjudged by a panel of eminent educators in San Francisco.

About Harbinger Knowledge Products

Harbinger Knowledge Products, the creator of Raptivity, specializes in developing highly interactive eLearning content and tools. TrainingOutsourcing.com recognized Harbinger in global top 20 specialized learning process providers in 2006 and 2007. Harbinger was also short-listed for eLearning Awards 2006 by eLearning age, UK, in the 'The most innovative new product in e-learning' category. Harbinger is also short-listed for World of Learning Awards, UK, in the 'Learning Innovation of the Year' category.

For more information, visit www.raptivity.com.