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VillaCentre Announce 64,000 Air Conditioning Investment

VillaCentre Limited has been exceeding villa holiday expectations for over 6 years. Founded by current Managing Director James Main, in 2002, following a successful career in the holiday industry

/24-7PressRelease/ - CAMBRIDGESHIRE, ENGLAND, May 16, 2008 -- VillaCentre, the UK's leading direct specialist agent for unpackaged quality villa holidays, today announced plans to install new energy efficient air conditioning units throughout their portfolio of luxury villas. In addition to the air conditioning units already in place, an extra 200 portable units will be fitted across 120 villas in France, Spain and Portugal. Although the project is expected to cost 64,000 Euros in total, the units will be installed at no cost to villa owners.

The free-standing, low noise units were specifically chosen for their advanced water cooling technology - an environmentally friendly feature that allows the units to conserve more energy than standard units. The mobile units are also fully autonomous, so that users can program the air conditioning to start and stop at their leisure. The units are scheduled to be delivered over the next two months and will be operational in time for the busy summer period.

"With only 20% of our villas having air-conditioning and an estimated 50% of our clients considering it a requirement, the necessary course of action to address the imbalance was abundantly clear" said James Main, Managing Director of VillaCentre. "Buy them ourselves. VillaCentre has now purchased 200 high quality portable air-conditioning units to be installed in over a 120 villas in France, Spain and Portugal. I hope that this will please our clients and keep VillaCentre at the forefront of the client expectations within the industry."

For more information about VillaCentre please call on 01223 513593 or e-mail holidays@villacentre.com or visit www.villacentre.co.uk.

About VillaCentre Ltd:-

VillaCentre Limited has been exceeding villa holiday expectations for over 6 years. Founded by current Managing Director James Main, in 2002, following a successful career in the holiday industry, VillaCentre has a strong, mainly exclusive, range of quality holiday villas with pools across Europe. Having exploited the gap in the market back in 2002 for internet based villa sales, James and the team have ensured that VillaCentre is a leading player offering unpackaged villa holidays to the middle and upper ranges of the market. VillaCentre was the first "villa specialist" to offer real time booking within the UK, and from being a trend setter VillaCentre remains committed to leading initiatives within the industry and with internet marketing being the fastest growing sector of the market, VillaCentre is always looking to optimise service, flexibility and product within a competitive arena.

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