



Press Release Contact Information:

Gregory Walsh
Walsh Public Relations
President
303 Linwood Ave.
Fairfield, CT
USA, 06824
Voice: 203-292-6280
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

Microsoft to Release Wits & Wagers for Xbox Live Arcade

Microsoft announced that the first trivia game for Xbox Arcade is now available. Wits & Wagers, based on North Star Games wildly popular board game, is now available for the Xbox 360

/24-7PressRelease/ - BETHESDA, MD, May 16, 2008 - Microsoft announced that Wits & Wagers is available on its Xbox LIVE Arcade as of Wednesday, May 7th. The video game is based on North Star Games' Wits & Wagers board game, the wildly popular trivia game that you can win without knowing any trivia. In development for over a year, Wits & Wagers, the most awarded party game ever, is the only trivia game available for the Xbox 360 .

"We are really excited about the Xbox LIVE Arcade version of Wits & Wagers," said Dominic Crapuchettes, founder of North Star Games. "This video game version will introduce our extremely popular board game to a whole new audience."

Hidden Path Entertainment (www.hiddenpath.com) seized the opportunity to acquire the worldwide digital rights for Wits & Wagers before the property became too hot. They are now working on plans to bring Wits & Wagers to other gaming platforms including Facebook and cell phones.

"The interest in Wits & Wagers has been astounding," claimed Satish Pillilamarri, North Star Games co-founder. "The board game has been nationwide at Target for less than a year and already there is a video game version, a European licensing deal, and a possible TV game show."

What makes Wits & Wagers' so successful? Wits & Wagers' innovative design allows people to win without knowing trivia (you can bet on other player's answers) , making it accessible to kids and non-trivia buffs. That is why it has been labeled, "the best trivia game of all time." by www.About.com and "the latest in living-room play" by Time magazine. The Milwaukee Journal Sentinel awarded it "Game of the Year".

While the Xbox version of Wits & Wagers is good for a small group (up to 6 online), the board game version is excellent for larger parties, since it can play up to 20 people. And of course, board games have a social interaction element as well, so people who like the XBLA Wits & Wagers will love the board game.

About North Star Games:

Dominic Crapuchettes and Satish Pillalamarri founded North Star Games in 2004. Their goal is to inspire creativity and laughter through games that engage and enrich the mind. They pride themselves on bringing innovation to a stagnant party game market that relies on Hollywood licenses instead of fresh game ideas. To discover more about North Star Games, please visit www.NorthStarGames.com.

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