



Press Release Contact Information:

Jelle de Bruin
Comcoaster
Co-founder
Oranjeboomstraat 63A
Breda
The Netherlands, 4812 EA
E-Mail: [Email us Here](mailto:info@comcoaster.com)
Website: [Visit Our Website](http://www.appappeal.com)

Comparison Website for Web Applications Launched

The uprise of innovative online applications makes traditional and expensive software unnecessary. To bring some structure and insight into the endless possibilities, the website www.appappeal.com has been launched.

/24-7PressRelease/ - BREDA, THE NETHERLANDS, May 17, 2008 -- The 'Software as a Service' (SaaS) principle is rapidly gaining popularity. The uprise of innovative online applications makes traditional and expensive software unnecessary. Examples of successful web applications are video service YouTube and free music service Last.fm. To bring some structure and insight into the endless possibilities, the website www.appappeal.com has been launched. The goal of this website is to inform consumers as comprehensively as possible about all the possibilities SaaS web applications have to offer.

Worldwide Popularity

Because of the many advantages offered by web applications in comparison to traditional desktop software, the use of these applications are undergoing a global and explosive growth. Web applications can be accessed and used from any workstation equipped with a web browser, such as Internet Explorer. Hence, users are not constrained to one workstation for reading email or the editing and storing of text documents. "Both consumers and professional users can benefit tremendously from a transition to web-based applications," says Sytse Sijbrandij, co-founder of AppAppeal.com, "web-based applications are the future, for instance Microsoft is developing an online version of Microsoft Office."

Web Applications make Traditional Software Obsolete

In contrast to traditional software, web applications are often free to use and users do not have to deal with hassle such as installations, updates or workstations which freeze. Moreover, there are many services around, which allow users to share documents with other users, for example Flickr for photo's, YouTube for videos and Google Docs for text documents. Because all documents are stored on external servers, users do not run the risk of losing important documents when a workstation crashes. Co-founder of the website Jelle de Bruin: "web application users are no longer bound to the workstations at home or at work, instead they can access their documents whenever and where-ever they want." He adds: "through AppAppeal.com users can base their choice for a particular web application on the reviews published on this website."

Launch Comparison Website

Despite the advantages of online services as opposed to traditional software, many users are not fully aware of the possibilities offered by various applications. Moreover, new applications are launched every day. In order to make the choice for the application which suits the needs of a user and to stay up-to-date with the latest news, the website www.appappeal.com has been launched.

On this website, elaborate and independent reviews of web applications can be found. All applications are organized in categories such as "Blogging", "Personal Finance" and "Wiki Hosting".

The website is still being developed. Soon, tools will be added to create an interactive community around web-based applications. The goal is, to become the No. 1 online community in web applications. The website is developed by the internet startup Comcoaster, founded by Sytse Sijbrandij and Jelle de Bruin.

Note to the editorial staff:

For additional information on the launch of AppAppeal.com, contact Jelle de Bruin or visit <http://www.appappeal.com/press/>

Email: [jelle @ comcoaster.com](mailto:jelle@comcoaster.com)

Skype: Comcoaster

Twitter: <http://twitter.com/comcoaster>

Msn: [jelle @ comcoaster.com](mailto:jelle@comcoaster.com)

Phone: 0031-646210833 (between 06:00 and 16:00 Pacific Time)

Comcoaster v.o.f.
Oranjeboomstraat 63A
4812 EA Breda
The Netherlands