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**AdsOnFeet Announces Return of David Everett**

*Company founder is excited about changes undertaken since selling the company last year*

/24-7PressRelease/ - BOSTON, MA, May 17, 2008 - AdsOnFeet, the innovative provider of attention-grabbing walking video ads, announced today the return of the company's founder, David Everett, to the executive team. Everett will rejoin the company and lead Business Development.

Everett dropped out of college in 2003 to start the digital advertising company, which has become famous for its groundbreaking and attention-grabbing advertising strategies. With Everett at the helm, the AdsOnFeet TvVests gained nationwide media attention, with TV-clad models appearing on such shows as NBC's Today Show, ABC, CBS, and Fox News, as well as in stories in prominent newspapers and magazines.

Everett sold the business in 2007 after the rapid growth and success of his fledgling business left him feeling overwhelmed. "You never really want to let something go that is that close to you," said Everett, "but I realized that I needed to turn AdsOnFeet over to someone with the business experience to really help it thrive. I knew I was putting it into good hands." Everett went on to serve as the Vice President of Business Development for the free daily newspaper BostonNOW.

"I am very excited to be able to rejoin the AdsOnFeet team in this new capacity," Everett continued. "The company has grown and changed since I left; we now have established reseller relationships, the ability to provide creative and ad agency services, and have expanded the product line to include long-term leases. At the same time the market for our product has exploded - the concept has really caught on and it is increasingly understood and sought out by advertisers."

"We are thrilled to have Dave working with us again," said Dan Hack, Sr. Partner of AdsOnFeet. "He understands the market better than anyone else. His energy and enthusiasm were important elements in the early success of this company, and his passion for the company will be a great asset to our team."

**About AdsOnFeet**

AdsOnFeet provides innovative marketing tools that allow advertisers to engage with customers in areas untapped by traditional marketing media. AdsOnFeet coordinates and executes complete walking video advertising campaigns on an international basis, including TvVest and presenter preparation and deployment, and video consultation and creation. For more information visit [www.adsonfeet.com](http://www.adsonfeet.com) or contact [getinfo@adsonfeet.com](mailto:getinfo@adsonfeet.com).