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Kanoo Holidays Unveils Summer Bonanza and Cyprus Holiday Brochures

The brochures include the most popular holiday destinations and tourist hotspots compiled after extensive research by Kanoo's R & D team

/24-7PressRelease/ - DUBAI, UAE, May 17, 2008 - Kanoo Holidays, the specialist leisure and holidays division of Kanoo Travel, unveiled their exclusive Summer Bonanza and Cyprus brochures, which include the most popular holiday destinations and tourist hotspots compiled after extensive research by the Kanoo Holidays' R & D team.

The Kanoo Holidays Summer Bonanza brochure includes packages to various destinations in Europe, Asia and South Africa. The brochure includes holiday packages for traditional destinations, beach resorts, exotic locations, history and culture, skiing and golfing and eco tourism to name a few.

"With the summer holidays just around the corner, people are looking for different holiday options based on their budgets and preferences. Kanoo Holidays is thrilled to offer customers a one-stop brochure that offers them a wide range of holidays to choose from," says Mr. Nabeel Kanoo, Senior General Manager, Kanoo Travel. "Our R & D team researched various popular holiday destinations, hotels and tourist hotspots and compiled it together in the Summer Bonanza brochure. The brochure contains a fantastic range of holiday destinations with the best value for an unforgettable holiday experience."

"We have also launched an exclusive Cyprus brochure as many of our Middle East customers are choosing Cyprus as their preferred holiday destination and the brochure will give them information of all the tourist places in Cyprus at a glance. Cyprus is a friendly touristic destination which is rich in culture, cuisine and archaeological treasures - an ideal holiday destination for families." Mr. Kanoo added.

Kanoo Holidays offers customers an exciting choice of holiday packages and destinations with the best value in terms of travel, accommodation and related services. With the launch of the Summer Bonanza brochure and the Cyprus brochure, Kanoo Holidays is all set to offer customers the best holiday options this season.

About Kanoo Holidays:

Kanoo Holidays is a specialist division of Kanoo Travel, the largest travel company in the Middle East. Combining the collective expertise of a team of consultants with varied experience, Kanoo Holidays offers a comprehensive range of holiday products and services spanning all the essential holiday experiences from family fun and relaxation to honeymoon and adventure packages.

About Kanoo Travel: (www.kanoo.com)

The Kanoo family's involvement in air travel goes back to 1937 when the company provided refuelling facilities in Bahrain for Imperial Airways seaplanes on route to India and Australia. In 1947 Kanoo Travel became the first IATA agency in the Gulf and in 1997 they became the very first Travel Company in the Middle East to receive the ISO certification.

Today, Kanoo Travel is the largest travel company in the Middle East, with a team of travel specialists operating a network of over 170 offices in the region and through a global network of world-class travel partners. Kanoo Travel provides the most comprehensive and specialised services in the travel industry with unmatched quality awards and achievements that guarantees the highest level of customer satisfaction.

Kanoo Travel provides its services in five main specialised areas:

- Kanoo Corporate - Business Travel Services.
- Kanoo Retail- Travel Services for the individual travellers.
- Kanoo Holidays - For all type Leisure Travel
- Kanoo Marine - Marine and Offshore Travel Services.
- GSA's- General Sales Agents for international airlines.

OAK Consulting is a United Arab Emirates based PR and Communications firm. For further information, please contact

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