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Bestselling author, Michael Gerber, joins Dr. Joe Capista to teach entrepreneurs what it takes to run a purpose driven business

Join Dr. Joe Capista on Tuesday, May 27, 2008 from 7 - 8 p.m. EST, as he interviews mega bestselling author, Michael Gerber on what it takes to become a successful and purpose driven entrepreneur.

/24-7PressRelease/ - May 17, 2008 - Being an entrepreneur is much more about who you are than about what you do. Yet, millions of entrepreneurs struggle to create success in business. It doesn't have to be this way.

Join Dr. Joe Capista on Tuesday, May 27, 2008 from 7 - 8 p.m. EST, as he interviews mega bestselling author, Michael Gerber on what it takes to become a successful and purpose driven entrepreneur.

This FREE content-driven teleseminar/webcast is based on Mr. Gerber's most recent bestselling book, *Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies*. Participants will learn why having a vision is essential to success; discover how to develop effective leadership skills; learn why it is absolutely necessary to have a clear mission; find out what you can do to set yourself up for success and much more.

This event is absolutely FREE, but participants must register. Reserve your spot by visiting <http://www.joecapista.com/Gerber.htm>

Michael Gerber is the Leadership coach at Entrepreneur.com and the author of the mega-bestseller, *The E-Myth, Why Most Small Businesses Don't Work and What to Do About it*. He is a successful entrepreneur who has spent three decades building one of the most successful coaching companies, E-Myth Worldwide, in the world.

Michael Gerber has spent his life understanding and improving the world of the Entrepreneur. Having coached, taught, and trained over 50,000 small businesses in 145 countries, Michael has become the world's pre-eminent small business guru and a mega best-selling author of seven books, including the foundational 2 million-copy seller *The E-Myth Revisited*. At the heart of the E-Myth revolution is the idea that to grow a business you must work ON it, not just IN it.

Dr. Joe Capista is the founder and owner of Williamsburg Dental, a multi-million dollar dental practice located in Delaware County, Pennsylvania. In addition to running a full-time practice, Dr. Capista is also the author of *What Can A Dentist Teach You about Business, Life and Success? Discover Secrets to Achieving Total Success!* and a keynote speaker and sales & marketing trainer.

Dr. Capista's success philosophy is simple; combine your deepest passion, develop solid business principles and continually strive for balance in all areas of your life.