



Press Release Contact Information:

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Ross Yamashita is promoted to VP of Marketing for Spearment Rhino Consulting Worldwide, Inc.

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/24-7PressRelease/ - NORCO, CA, May 21, 2008 - Joining Spearment Rhino in early 2007, Yamashita was brought on board as the corporate Marketing Manager to oversee all aspects of marketing, public relations and advertising for all U.S. Spearment Rhino locations.

As VP of Marketing, Yamashita's duties have expanded and he will now handle the daily operations of the Marketing Department as well as continue to oversee the Marketing and Art Departments for all three Spearment Rhino companies, including Spearment Rhino Gentlemen's Clubs, Spearment Rhino Films and Ninn Worx_SR.

"I am fully confident in Ross's abilities to handle the day-to-day decision making for all of our companies," says John Gray, CEO of Spearment Rhino Consulting Worldwide, Inc. "He will act as my liaison with all our current vendors and will be responsible for not only maintaining and fostering our current relationships but also creating and establishing new key relationships to help expand the Spearment Rhino brand."

Prior to joining Spearment Rhino, Yamashita managed and ran several gentlemen's clubs in Las Vegas.

"I'm happy to be given this opportunity," says Yamashita. "With Spearment Rhino Films and Ninn Worx_SR added to our already successful gentlemen's club chain, it's a very exciting time for Spearment Rhino."

Yamashita (ryamashita@spearmintrhino.com) can be contacted at the Spearment Rhino Corporate offices, located at 1875 Tandem Way, Norco, California 92860 or by calling (951) 371-3788.

About Spearment Rhino Consulting Worldwide, Inc.

Although mostly known worldwide for their upscale gentlemen's club chain, Spearment Rhino is rapidly expanding into the adult film and online world with their acquisition of Ninn Worx Media Group to form Ninn Worx_SR and the launch of their own production company, Spearment Rhino Films. For more information about any of the Spearment Rhino companies, visit www.SpearmentRhino.com.

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