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Wockhardt Hospitals Group, India gets the Best website award for medical tourism patient information at Healthcare Globalization Summit 2008 at Las Vegas

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/24-7PressRelease/ - MUMBAI, INDIA, May 24, 2008 - India's leading chain of super specialty hospitals - Wockhardt Hospitals group's website www.wockhardthospitals.net was adjudged the best International Hospital Website for Patient Information. The award was presented at the Healthcare Globalization Summit held at Las Vegas from 4th to 7th May, 2008

The Consumer Health World Awards recognize excellence and advancement in service, products and programs that enhance consumers' abilities to manage their healthcare expenditures and enhance healthcare quality.

" Our simple objective for setting up this website was to Inform, Educate and empower our potential patients and their families by offering them comprehensive information " says Pradeep Thukral, Associate Vice President & Head International Business, Wockhardt Hospitals Group

The idea was to showcase the complete range of treatments, clinical and surgical services offered by the Wockhardt Group hospitals in India. Not just medical information we wanted to empower our potential patients to help them make a decision about the next steps. Each of our top doctors profiles and pictures are in the Find a Doctor section. So the patients can know how competent their doctors are

www.wockhardthospitals.net has some truly unique features like Live Webchat, Testimonial Videos of patient experiences, a query option to get a no obligation second opinion from expert doctors, a credit card payment gateway for easy money transfer, Media stories and Press reports, Virtual tour and a special section for international patients that has many useful resources like info on travel and tourism, visa and hotels to that helps patients to plan the next steps and make a decision

Also just when we launched this website we set up a 24 X 7 toll Free phone helpline in US and UK and also one for patients from other countries which people call and get to speak to a live executive for more details. Most of the important links on this website are right on the home page in a health portal like style so that the visitors do not have to navigate much and are able to easily find the information they need in the shortest possible time. says Pradeep Thukral

In last one year we received more than 45000 Patient queries for opinion and 3212 Overseas patients. Apart from the website Wockhardt has invested in sophisticated web based Customer Relationship Management Software and a 24 X 7 Contact Centre for a speedy and quality response to overseas queries. The group has also set up a Video Channel on Youtube.com where more than 40 videos about the hospital group, patient testimonials and media stories can be viewed on the following weblink.

http://www.youtube.com/profile_videos?user=wockhosp&p=v

According to Vishal Bali, CEO, Wockhardt Hospitals - India is poised to become the global destination for advanced medical care. For us medical tourism is more about elective surgeries like Orthopedic, Cardiac and Spinal procedures. That means that those traveling for medical procedures need to first research and match their needs with what the hospitals have to offer. Website is the most powerful and cost effective medium for enabling our potential patients to make an informed choice

Wockhardt hospitals Group. has partnered with Harvard Medical International (HMI), Boston, USA, in establishing a chain of super specialty hospitals across India. Several new hospitals / facilities are in the pipeline. With latest technology, multi-disciplinary capability, state of the art facilities, world class infrastructure and excellent patient care ambience and

processes, Wockhardt Hospitals is poised to become the most advanced and progressive healthcare institution in this part of the world.

Joint Commission International (JCI) - the international arm of JCAHO which accredits top hospitals in USA has accredited Wockhardt hospital at Mumbai and Bangalore. JCI is at present the Gold standard in hospital accreditation and confirms that the hospital adheres to international standards of clinical care, safe environment, medication safety, respect for rights and privacy, international infection control standards and access to dedicated well trained staff.

Wockhardt Hospitals attract a large number of overseas patients from UK, USA Canada and Middle East and they have all gone back very happy with our high quality services at very low cost. Please check out the file attached and our website www.wockhardthospitals.net for details of our international patient services and testimonials.

For more information, please contact

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Wockhardt hospitals Group has established a chain of super speciality hospitals at Mumbai, Bangalore, Hyderabad, Kolkatta and Nagpur. With latest technology, multi-disciplinary capability, state of the art facilities, world class infrastructure and excellent patient care ambience and processes, Wockhardt Hospitals is poised to become the most advanced and progressive healthcare institution in this part of the world.

Wockhardt Hospitals has associated with Harvard Medical International ,USA. As associate hospitals of HMI in India, Wockhardt Hospitals benefit from the extensive learning and experience of Harvard Medical School and its affiliated institutions world-wide and strive to bring to its patients the benefits of global standards in technology and clinical expertise.