



Press Release Contact Information:

Dennis Szczech
American Home Lenders, Inc
Controller
8751 W Broward Blvd # 207
Plantation, Florida
USA, 33324
Voice: 954-452-8310
Fax: 954-452-5978
E-Mail: [Email us Here](mailto:Email.us.Here)
Website: [Visit Our Website](http://Visit.our.website)

American Home Lenders Expands Business Model For Continued Growth.

American Home Lenders, an FHA approved Mortgage Lender, announced today that profits through the first half of 2008 will exceed budget forecasts

/24-7PressRelease/ - Plantation, FL, May 30, 2008, - American Home Lenders, an FHA approved Mortgage Lender, announced today that profits through the first half of 2008 will exceed budget forecasts. American Home Lenders reported a 22% increase in closed loan production over the same time period from last year. This is in spite of the current mortgage crisis that has severely impacted many Florida communities.

Clifford Bernstein, President of American Home Lenders, credits the increase in production to a dedicated marketing approach focused on the willingness to assist as many homeowners in need as possible.

Further, Mr. Bernstein states "In these current market conditions, we need to be smarter and more proactive in our approach to identify those borrowers that can be helped and offer them the most beneficial loan products on the market." In addition, Mr. Bernstein pointed out American Home Lenders expansion into multiple states, is having a significant impact on production.

Started in November, 2001 the founders of American Home Lenders Clifford Bernstein, President and Jonathan Shapiro, CEO created the company as a small mortgage brokerage company. After 7 + successful years of helping people in Florida realize their dreams of home ownership and lower household expenses which is assisting them during these tumultuous economic times. American Home Lenders was approved as an FHA Mortgage Lender in February, 2008.

For more information or to schedule and interview with Jonathan Shapiro (CEO), Clifford Bernstein (President) or Jay Gerst (Director of Public Relations) call 954.452.8310 or email JGerst@ahlenders.com. Or you can visit our website at www.AMERICANHOMELENDERS.NET

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American Home Lenders
Jay Gerst
Director of Public Relations
Jgerst@ahlenders.com
954.452.8310