



Press Release Contact Information:

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NOUVEAU IMAGING, INC. GRAND SLAMS EXCLUSIVE DEAL WITH "THE HIT KING," PETE ROSE

Cutting edge Art Pieces being prepared for Baseball Legend Pete Rose to be autographed and sold in Las Vegas

/24-7PressRelease/ - Henderson, NV, May 30, 2008 - At a lunch meeting held last Friday, Nouveau Imaging Inc, of Henderson, negotiated an exclusive deal with Pete Rose on a new line of memorabilia that the Baseball Legend can sign for his adoring fans. This exclusive line includes large scale images of Rose on a high quality canvas. Gus Ceron, the V.P. of Marketing for Nouveau Imaging was delighted to report that the images and designs printed on this product will not be available on any other medium. Ceron also explained that Nouveau has contracted Frank Chmielewski, as Creative Design Director for this and all upcoming projects. Chmielewski, formerly of New York City, resides in the Valley and has more than ten years experience in area of Sports and Entertainment Memorabilia. To his credit he has done work for Capitol Records, MTV, VH1, and Mickey Mantle.

Nouveau Imaging, Inc. is not just another sign company that has a big printer. Rather the company has two locations both here and in Utah. With the heavy commercial work being done out of state, the work done here is more critical and demands time and attention, said Bret Baker, V.P. of Production. Baker has years of experience invested in the testing of inks and material. He also has experience in reproducing artwork using archival materials. Nouveau also has the portfolio of 25-year veteran Firefighter Allan Albaitis as an exclusive. This work can be found at FireArt.com.

The pieces produced for Pete Rose will be exclusive to the Field of Dreams store located at the forum mall at Caesars Palace. Rose signs at this location 180 days a year and is there every week from Thursday through Saturday. The typical size of each piece is approximately 24" x 36" although sizes up to 100" wide are available as a special order. This new line should be available at Field of Dreams this Saturday, May 31st.

Each piece is unique and a refreshing change from the typical 8x10 or 11x14 photos that Pete Rose usually signs. The addition of fresh, new graphics adds excitement and compliments each piece. Because of the high quality, archival canvas chosen personally by Baker, each print should be treated as an original work of art and is certain to be the centerpiece of any collection. To keep things fresh Rose requested that new images be added periodically to this portfolio. Vintage photos that were never published are currently being chosen from a well know baseball historian back East. As soon as they are acquired, they will be worked on and produced.

This is an exciting time for everyone involved. Nouveau Imaging is proud t be able to work with Pete Rose and offer the fans a new and exciting product. For images please contact Frank Chmielewski, 702-396-0876, fgc94@aol.com

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New Contract with Baseball All-Star Pete Rose