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**King Tiger Tae Kwon Do of North Charlotte Announces Race Title Sponsorship**

*King Tiger Tae Kwon Do of North Charlotte announces it is the title sponsorship of the King Tiger 5K Run/Walk in University City on Saturday, June 7th.*

**/24-7PressRelease/** - CHARLOTTE, NC, June 04, 2008 - King Tiger Tae Kwon Do of North Charlotte, one of the Charlotte's leading martial arts education academies announced its title sponsorship of the newly named King Tiger 5K Run/Walk in University City. The run/walk will take place on Saturday, June 7 at 7:30 AM. This partnership, with race organizer Run for Life involves naming rights as well as a variety of marketing, promotional and charitable components.

"We're thrilled to be involved in an event that brings runners, spectators, and the community together in a positive and memorable way," said Terrance Evins, Owner/Head Instructor of King Tiger Tae Kwon Do. "As a martial arts academy, King Tiger Tae Kwon Do sees the parallels between running and overall wellness - which is what King Tiger stands for. It's also about having healthy building blocks, goal setting and staying committed until the goal is reached."

King Tiger Tae Kwon Do, one of University City community's most committed supporters, is the first ever martial arts title sponsor of the University City Run/Walk. As title sponsor, King Tiger Tae Kwon Do plans to encourage spectator participation by initiating its "claps of supports" special cheering sections along the racecourse. As "Encouragement Ambassadors", the school's 300 plus students and staff to help runners and event staff with other race activities.

Registration opportunities are available in person at the following Run For Your Life locations:

University City, The Arbors Shopping Center,  
1816 Arbors Drive, Suite 420, Charlotte, NC 28262, 704-503-1105

Dilworth  
2422 Park Road, Charlotte, NC, 28203, 704-358-0713

Stonecrest at Piper Glen  
7868 Rea Road, Charlotte, NC, 704-541-9665

Or mail only to: Run For Your Life, 2422 Park Road, Charlotte, NC 28203 or register online by Thursday, June 5 at [www.runforyourlife.com](http://www.runforyourlife.com).

Beneficiaries of King Tiger 5K are Mecklenburg County Parks and Recreation Department and University City YMCA. For more information regarding the King Tiger 5K Run/Walk and King Tiger Tae Kwon Do of North Charlotte call 704.717.0903 or log onto <http://www.kingtigertkdnorth.com/>.

To schedule an interview with Terrance Evins of King Tiger Tae Kwon Do, please contact John Burton, Jr. of The Burton Group PR.

**About King Tiger Tae Kwon Do**

Opening in 2003 in Charlotte, King Tiger Tae Kwon Do (KT) of North Charlotte's goal for each student is to provide practical self defense techniques, promote better health and develop strong minds. KT is determined to serve students with the highest quality instruction, professionalism, and service in the industry. With diverse student age ranges, KT offers discipline and character building programs available for children, men and women including Tae Kwon Do, After School and Summer Camps. Under Evins leadership, KT has received honors such as: Top 10 School Award for US and Canada through Amerinational Service 2006, 2007 and 2008 consecutively, produced several local, state, national and international champions. King Tiger Tae Kwon Do has two locations, University City and Huntersville near Birkdale Village.

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