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NUI today announced the delivery of their multi-touch solution for Cityscape, Abu Dhabi 2008

Natural User Interface Europe AB (Ltd.) (NUI) successfully delivered a customized multitouch hardware solution and software package for Cityscape Abu Dhabi 2008

/24-7PressRelease/ - Sweden, June 05, 2008 - Natural User Interface Europe AB (Ltd.) (NUI) successfully designed, built and delivered a customized multitouch hardware solution and software package for Cityscape Abu Dhabi 2008, The International Property Investment and Development event, in the United Arab Emirates.

The Sijir of Ajman, UAE Princes and other visitors of the event, were drawn to NUI's interactive two by one and a half meter multitouch table, which allows people to intuitively and naturally interact in an appealing way with the digital content of the new city, called Al Zorah, that yet has to be build.

The client, Al Zorah Development (Private) Company P.S.C., which is part of Solidere International, was very pleased to see the result of the large scale interactive environment that was created.

Al Zorah PR and Communications Manager Randa Armanazi stated: "NUI's multi-touch technology is amazing. We are looking forward to collaborate with NUI on more projects in and outside the Middle East, in the near future."

NUI's CEO, Harry van der Veen, stated during the event: "NUI is satisfied with the project result, when the client is satisfied, which is the case. It is great to see that so many people and commercial actors at the event are attracted to our technology and show their interest in our multi-touch solutions."

Al Zorah, is a near 60 billion USD master-planned coastal development project launched in Ajman, UAE.

The project is an initiative launched by His Highness Sheikh Humaid bin Rashid Al Noaimi, UAE Supreme Council Member and Ruler of Ajman, who has the vision to transform Ajman's coastline into a world class residential, business and leisure community.

About NUI

NUI (Natural User Interface Europe Ltd) which is headquartered in Skellefteå - Sweden, is a global leading commercial company providing customized and mass-produced multi-touch software, hardware and service solutions to clients worldwide.

www.natural-ui.com

About Al Zorah Development (Private) Company P.S.C.

The Al Zorah Development (Private) Company P.S.C. is a joint venture between the government of Ajman and Solidere International. It was incorporated on October 31, 2007 as a Free Zone Company under the laws of Ajman, United Arab Emirates. Its objective is to carry out all business relevant to the development of the Al Zorah area, as well as acquire land and property and then market, manage and lease these for the Company or other parties, including real estate brokerage services. The company's capital is AED4 billion.

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