



Press Release Contact Information:

Val Cureton
Infogain Corporation
Public Relations
94566
Voice: 408-425-5025
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

INFOGAIN ANNOUNCES PARTNERSHIP WITH MANTHAN SYSTEMS TO TARGET RETAIL BUSINESS INTELLIGENCE SPACE

Infogain and Manthan Systems partner to provide complete and ideal BI solution for the retail industry.

/24-7PressRelease/ - LOS GATOS, CA, June 08, 2008 - Infogain Corporation, leading technology solution provider specializing in solutions and services for Retail, Hi-Tech and Software verticals, today announced its partnership with Manthan Systems, a leading player in the retail business intelligence and performance management market. Through this partnership, Infogain will offer a complete business intelligence (BI) solution including Manthan's retail performance management suite ARC, integration services and multiple support options to its customers.

Infogain's Retail General Manager Mr. Ray Allen comments, "The partnership with Manthan adds to our existing strength in delivering superior technology solutions to the retail industry. With its pre-built proposition, ARC is an ideal BI platform for retailers who want a best-in-class solution with minimal implementation timeframe and a very low investment. With ARC's easy-to-use front end design, superior analytic capability and complete enterprise data model, we can bring a unique and much needed product to the North American market."

ARC is a comprehensive performance management solution designed specifically for the retail industry. This award-winning solution helps retailers analyze the performance of their business from store to supply chain - it unearths the hidden relationships between products, customers, promotions and multi-channels. The platform is designed to explicitly address the business processes, business practices and technology nuances of retail. The super-specialized product has been designed for various retail segments like food & grocery, fashion & lifestyle, general merchandise, and a range of specialty retail businesses.

Manthan's CEO, Mr. Atul Jalan says, "We are pleased to extend our reach and local support to customers through this partnership. With Infogain's proven expertise and experience in retail technology solutions, and Manthan's cutting edge product solutions, the partnership will make pervasive performance management a reality for retail. With ARC, retailers can experience improved margins, better customer retention, inventory efficiency, promotion effectiveness and increased share of the customer's wallet while having less markdowns."

About Infogain

Infogain Corporation is a leading technology solution provider specializing in solutions and services for Retail, Hi-Tech and Software verticals. Striving to empower customers through innovative solutions, Infogain delivers end-to-end solutions with valuable strategy development, consulting services, and highly skilled execution. With over a decade of on-time/on-budget delivery, Infogain has built strong practices and worldwide delivery capabilities. Established in 1990 and headquartered in the Silicon Valley of California, Infogain has global footprints in Europe, Middle East and Asia, including an SEI-CMM level 5 compliant Global Delivery Center in New Delhi, India, which opened in 1996.

About Manthan Systems

Manthan Systems is a provider of specialized software solutions for the retail and consumer goods industries. Manthan helps retailers capture and process data that can be leveraged to improve planning, monitor results, analyze and anticipate changes and mine opportunities. Manthan understands retail business practices and their technology underpinnings; having worked with a wide range of retailers and consumer goods companies including Woolworths Germany, Haggen Supermarkets, Gianfranco Ferré, The Game Stores Group, Castorama, Ecco Sko., McDonalds and Haggag Clothing Co. For more information about Manthan Systems, please visit www.manthansystems.com.