



Press Release Contact Information:

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POP AdVisions, Inc. is proud to introduce our Brightboard Digital Signs.

Replace static traditional signage with one of our Brightboard portable pedestal systems. Easy to use and simple to update. 100% solid state and ultra reliable.

/24-7PressRelease/ - PALM CITY, FL, June 11, 2008 - POP AdVisions Inc. has recently introduced its Brightboard Digital Display System. Several companies are replacing traditional static printed signs with a Brightboard Digital Sign. Many different industries are already using Brightboard Digital Signs to advertise within their organization as an electronic greeter board, special events calendar, education awareness, book promotions, specials, etc. Some of these industries include restaurants, public libraries, colleges and universities, banks, funeral homes and more.

Mitchell Sitcov, owner of POP AdVisions, Inc. bills the Brightboard as the first digital signage system to offer low cost, easy set-up and a simple update process in either a stand-alone or network accessible, solid-state package. Instead of a static printed message, the Brightboard uses a color LCD to display a continuous loop of high resolution images and/or full motion videos to inform, educate, entertain and influence the viewers. It is a solid state system that runs off of compact flash cards.

The Brightboard system plays JPEG files and MPEG videos that are stored on the compact flash card. Content creation is very easy and can be created on your existing PC with several existing software packages that the user may be familiar with, such as Microsoft PowerPoint, Windows Paint, Adobe Photo shop, Ulead Studio, Slideshow Creators and much more. Once the content is created, the user simply drags and drops the files to the compact flash card using the included USB reader/writer. Then simply insert the compact flash card into the system and turn it back on. Network accessible models are available on wall mount systems for an additional cost.

The Brightboard Digital Display System is state-of-the-art and manufactured in the United States. Using virtually any imaging software, a user can display Jpeg or Mpeg videos anywhere within traffic flow. The Brightboard comes in both portable pedestal systems and wall mount configurations offering the customer the greatest flexibility.

Contact POP AdVisions to learn more about the Brightboard digital signs or visit their website <http://www.popadvisions.com> for more information.

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POP AdVisions, Inc. is the leader in affordable digital signage. Our Brightboard products are available in sizes from 7" up to 42". We have pedestal and wall mount configurations. Contact us today at 772-221-0537 or visit our website www.popadvisions.com for more information.