

Press Release Contact Information:

Paul Turner
select vehicle leasing
Account Manager
34 boulevard
weston super mare, west midlands
uk, bc23 1nf
Voice: 0870 033 0532
E-Mail: [Email us Here](mailto:Paul.Turner@selectleasing.com)
Website: [Visit Our Website](http://www.selectleasing.com)

Select Vehicle Leasing - Executive Cars Past and Present

Executive cars first arrived on British roads in the 1960's, or at least the term used to describe them did.

/24-7PressRelease/ - WEST MIDLANDS, UK, June 13, 2008 - Executive cars first arrived on British roads in the 1960's, or at least the term used to describe them did.

Generally considered to be markers of status for aspirational individuals they were targeted at middle and senior management professionals who were looking for vehicles with high levels of performance and comfort.

Traditionally, executive cars tend to be 4 door saloons, however, many manufacturers such as Saab began to offer estate versions for increased load space and versatility in line with the growing needs of the modern family.

The executive car sector has generally been popular with fleet buyers and company car users. Today, many fleet managers choose to manage executive cars on lease as a cost effective and efficient way to manage their vehicles. Executive car leasing from Select takes the hassle and cost out of fleet management.

German Executive cars

The Germans know a thing or two about making executive cars. Offerings from BMW, Mercedes and Audi are some of the most popular available on both sides of the Atlantic. Obere Mittelklasse as it is known in Germany can be literally translated as 'upper middle class' and refers to models such as the Audi A6, and Mercedes Benz CL-Class.

Below this, Mittelklasse, or 'middle class' refers to cars, which here in Britain are known as 'compact executives' this category includes cars such as the BMW 3 Series, Volkswagen Passat and Audi A4.

Japanese Executive Cars

The Japanese have different attitudes to the Western world when it comes to displays of status and wealth. However, when it comes to motoring, Lexus have got it absolutely spot on with their range of executive cars. Consistently top of reliability and customer satisfaction surveys such as that of J.D Powers and Associates, Lexus is a marque with an established tradition of comfort, luxury and Japanese dependability.

French Executive Cars

In France, the category 'Grande Routiere' refers to class of vehicles which are comfortable on long journeys. Traditionally, French car makers are renowned for their technological innovation. One prominent example of this the Citroen DS, with its hydropneumatic self-leveling suspension system it took the motoring world by storm with its launch in the 1950's.

Today's offerings such as the Renault Vel Satis and the Citroen C6 continue this tradition of style and innovation and are the ideal choice for people who want to avoid the status quo.

For more information please visit <http://www.selectvehicleleasing.com>