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Melrose Jewelers U.K. Launches its Rolex Presidential Watch Store and its Rolex Datejust Watch Store

Melrose Jewelers, a Used Rolex Dealer, today launched its Rolex Presidential Watch Store at <http://www.melrosejewelers.co.uk/presidents.htm> and its Rolex Datejust Watch Store at <http://www.melrosejewelers.co.uk/datejust.htm>

/24-7PressRelease/ - Southampton, Hampshire, UK, June 13, 2008 - Melrose Jewelers, an online genuine Rolex dealer of Preowned Rolex wrist watches, today announced the launch of its specialty Rolex Presidential and Rolex Datejust stores at <http://www.melrosejewelers.co.uk/presidents.htm> and <http://www.melrosejewelers.co.uk/datejust.htm> . As a unique promotion, until July 31st, Melrose Jewelers will pay the VAT on all Rolex watch purchases at its website or via phone at 0-800-680-0620.

At Melrose Jewelers , customers can find Rolex wristwatches starting at 1100 with diamond dial and 1.3 carat diamond bezel with 50 round cut stones. Mens stainless steel and two tone Rolex Datejust watches start at 1500, Mens Rolex Presidential watches start at 3400, Ladies Rolex Datejust watches start at 1200, and Ladies' Rolex Presidential watches start at 2700.

Wholesale Sales Manager Dimitris Zarmakoupis states, "Rolex is one of the world's largest luxury brands. From being known through the Rolex Fastnet Race to the LG concept Rolex Rolex wristwatches have a renowned reputation among affluent men and women in the United Kingdom and Ireland."

Melrose Jewelers intends to complement the jewelry store offerings of Tiffany's (NYSE: TIF), Zales (NYSE: ZLC), Amazon.ca (NASDAQ: AMZN), Blue Nile Canada (NASDAQ: NILE), and Signet (Kay Jewelers & Jared The Galleria) (NYSE: SIG) with Rolex wristwatches. Melrose Jewelers Canada currently imports authentic preowned Rolex watches and supplies its used Rolex watches to over 200 brick & mortar retail jewelry stores in Canada through its Wholesale Rolex division. British and Irish Jewelers, including retail and online merchants, interested in reselling genuine Preowned Rolex Watches can contact us at salesteam@melrosejewelers.co.uk or by calling us at +44 (20) 70992103.

Melrose Jewelers U.K. sells following Ladies Rolex models :

The Lady Stainless Steel Rolex Oyster Perpetual Datejust
The Ladies' 18k SS 2T Rolex Datejust
The Lady Rolex Datejust 2T 18KSS w Original Rolex Jubilee Band
The Ladies 18K Gold Rolex Presidential with Yellow Gold Beadset Diamond Bezel
The Ladies Rolex Super President with Champagne Diamond Dial, Diamond Bezel, Diamond Lugs and Pave Diamond Band

Melrose Jewelers Canada sells the following Mens Rolex models :

Men's Stainless Steel Rolex Oyster Perpetual Datejust
Mens 18K White Gold Stainless Rolex Datejust w 1.3 Carat Diamond Bezel
Mens Two Tone 18K SS Rolex Oyster Perpetual Datejust w 2T Rolex Jubilee Bracelet
Men's 18K Rolex Day Date Rolex Presidential
Men's 18K Gold Rolex Day Date Super President
Men's 18K White Gold Rolex Day Date Presidential
Quickset Rolex Day Date President
Double Quickset Rolex Day Date Presidential

Rolex President (Presidential) Watches for Men and Women are available at:
<http://www.melrosejewelers.co.uk/presidents.html>

Rolex Datejust Watches for Men and Women are available at: <http://www.melrosejewelers.co.uk/datejust.html>

Melrose Jewelers is an online retailer of wholesale priced preowned - used & refurbished Rolex wristwatches for men and ladies at <http://www.melrosejewelers.co.uk> as well as gold and pave diamond watchbands for Rolex President Wristwatches.