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Merger: Social Networking and Referral Recruiting

Social networking and recruiting will officially merge on America's first referral recruitment network -- Yellojobs.com. Employers can post job ads with referral rewards for free, and only pay the reward when a hire is made.

/24-7PressRelease/ - Mountain Lakes, NJ, June 15, 2008 - The Internet, USA - Social networking, the world's leading online connection tool, and referral recruiting, the most cost effective and efficient form of recruiting, have announced a merger on Yellojobs.com.

Under the agreement, social networkers can now generate income by leveraging who they know. Social networkers can search the job ads on Yellojobs.com and refer jobs with referral rewards to their friends. When a referred friend gets hired the referring party collects the cash reward. Through Yellojobs.com, social network users can now discover the true "Network of their Networks".

The merger further stipulates that referral recruiting has finally entered the online world. Employers have long known that referrals are the best way to tap into the "Passive" candidate pool. However, effectively reaching that audience through the web has to this point eluded employers. Now, with Yellojobs.com employers can post job ads with referral rewards for free. Since Yellojobs.com is entirely success based employers can post unlimited job ads with no risk.

At Yellojobs.com the combination of Social Networking and Referral Recruiting will create the ultimate marketplace for career opportunities.

A spokesperson for social networking had the following to say about the merger, "Brilliant! This merger finally lets us use our networks to earn real cash. I can now throw a job at my friend instead of a sheep."

The media relations representative for referral recruiting said, "We're delighted to be entering this strategic alliance with social networking. Finally, corporate America can stop the 'Post and Pray' associated with general job boards. We now have qualified 'Passive' candidates referred to us every day."

About Yellojobs.com

Yellojobs.com is a web based referral recruitment network. Employers can post unlimited job ads with referral rewards for free on the website. Users can refer their friends to the job ads and receive a cash reward when their friend is successfully hired. Our mission is to match companies and talent as effectively as possible.