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**IMA Volunteers for the KAET-TV Pledge Drive**

*IMA Valley of the Sun Chapter provides volunteer services to community organizations. IMA volunteers provided services to the KAET-TV PBS Pledge Drive to help raise over \$10,000.*

**/24-7PressRelease/** - TEMPE, AZ, June 16, 2008 - For the third year in a row, the Arizona Chapter of the Institute of Management Accountants (IMA) has participated in the KAET-TV Public Broadcasting Services pledge drive. On June 7, 2008, nine members from the Valley of the Sun IMA provided services to take telephone pledges in support of KAET-TV PBS.

"Community services is an important part of the IMA mission," said Cheryl Brock, community services director for the Valley of the Sun IMA. "The Pledge Drive is one element in our overall volunteer and community outreach program. This was a fun event for the volunteers and a great fund-raiser for KAET-TV." The volunteers worked for 5 hours and helped raise over \$10,000.

The Valley of the Sun IMA also participates in a Food Drive for the Interfaith Cooperative Ministries, American Cancer Society fund-raiser "Climb to Conquer Cancer," the Arizona Bighorn Sheep auction/fund-raiser, and the Angler's United auction/fund-raiser. In 2008/2009, the Valley of the Sun IMA plans to go beyond charitable and non-profit organizations by providing business seminars for small businesses as part of their community service outreach program.

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IMA provides a dynamic forum for professionals to advance their careers through certification, research, professional education, networking, and advocacy of the highest ethical and professional standards. With nearly 65,000 members, IMA is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. For more information about IMA's Arizona Valley of the Sun Chapter, please visit [www.imavalleyofthesun.org](http://www.imavalleyofthesun.org). For more information about IMA National, please visit [www.imanet.org](http://www.imanet.org).