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Salugen Graduates from CONNECT Springboard Program

Salugen gains valuable direction and feedback from CONNECT's Springboard Program as it focuses its business moving from commercial pilots to commercialization

/24-7PressRelease/ - SAN DIEGO, CA, June 17, 2008 - Salugen, Inc. (www.salugen.com), a life sciences company, announces today that it has successfully graduated from the CONNECT Springboard Program (www.connect.org). Having worked with the staff at CONNECT, an Entrepreneur-in-Residence, and presented to a panel of experts, Salugen has gained valuable insights, improved its business plan, accessed the CONNECT network, and positioned the Company for a growth round of capital.

"We were honored to be selected by the team at CONNECT to participate in the prestigious Springboard Program. We are thankful for the feedback from their team, the introductions to potential key partners, and improvements to our business plan which position us for explosive growth," states CEO Brian Meshkin. "It is a tribute to the San Diego business community that there are so many gracious experts willing to spend their time to help small, growing companies."

Ruprecht von Buttlar, Springboard Program Director, states, "Salugen came to CONNECT at a critical time in their business. A very unique life sciences business model, major management changes and a need to focus their business were some of the challenges they confronted after spending the first two years in R&D and commercial pilots. With coaching sessions from an Entrepreneur-in-Residence and feedback from our staff, Salugen was able to successfully complete the program with a presentation to experts in the San Diego community. We are happy to report that Salugen scored 4.12 out of 5 on their panel presentation and a 3.69 on the overall business opportunity."

Salugen looks forward to implementing the changes recommended by experts from CONNECT in growing its business.

About Salugen

Salugen is a life sciences company offering nutritional ingredients and gene testing to help reduce excessive cravings involved in smoking, weight problems, and alcohol and drug abuse. Salugen has a patent-protected, clinically proven nutritional formulation to reduce stress and cravings, as well as patent-protected gene tests to help identify these persons and customize their treatment. Simply, Salugen's goal is to reduce or eliminate the illness, costs, and deaths associated with these preventable disorders. The company has headquarters in San Diego, CA. For additional information about the company, please visit <http://www.salugen.com>.