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Viva Macau Launches Online Casino

Mong Ha Media has announced the launch of its new online casino, www.vivamacau.com. Viva Macau features three separate product lines that allow its customers to play casino games, take sportsbook action and connect to a network with thousands of poker players from around the world.

/24-7PressRelease/ - June 18, 2008 - Macau, China SAR, June 15, 2008 - Viva Macau's site (<http://www.vivamacau.com>) incorporates cutting edge technology and superior theme design. Supplemented by a management team with decades of experience in some of the most tightly regulated gaming environments in the world, the company is aiming to redefine the online gambling industry's concept of quality and service.

"Macau casinos...look out. We have closely monitored the success experienced by our land-based competitors, such as the Venetian, Wynn and MGM Grand, and realized it was only a matter of time before someone took the experience right into the customer's home. That's what we are doing at Viva Macau", says Sam Casteel, the company's public relations director.

[Viva Macau's Sportsbook](#) provides customers with a myriad of sports wagering options. Sports enthusiasts can get action on their favorite events, including international soccer, football, basketball, baseball, boxing, tennis, golf and more.

Thinking of taking sportsbook action while in Macau? Better bring a laptop on the flight in. Macau sports betting is still largely inexistent at land-based casinos, but sports fans will be flying high with Viva Macau's automated bet ticket system. Customers can choose from a variety of combination wagers, such as parlays, teasers, If-Wagers and Reverses. One happy punter reported, "The 2008 Beijing Olympics lines are already up. Viva Macau had my ticket."

[Viva Macau's Poker](#) room will feature \$1.4 million in freeroll poker tournaments this year. Every day players can compete for entry into Aussie Millions, the Asia Pacific Poker Tour, and other popular land based events. The poker software incorporates a comprehensive set of utilities to reduce fraud and collusion, so customers can rest assured that they are safe playing in the online environment. Macau casinos are only just realizing the potential of Texas Hold'em and other popular poker games. "Macau poker is not a fully developed market...but we are bringing it to the East full steam", says Casteel.

[Viva Macau's Casino](#) features over 50 different games. Customers can play slot machines, video poker, keno and popular table games such as blackjack, baccarat, craps, roulette, pai gow poker, Caribbean stud and more. To play for fun, there is no download or registration required, and customers can play as often as they like. This is a great way to get primed for a trip to Macau.

Macau is a city of exceptions, exclusions, incongruities and contradictions. In keeping with that tradition, the site exemplifies the confluence of East and West that is Macau. 'Viva Macau' has long been a celebratory toast made by the residents of Macau. According to casino giant Stanley Ho, he roughly translates the term into 'Long-Live Macau' or 'Alive Macau'. Ho's dream is being realized at vivamacau.com.

Before taking a trip to Macau, Live it Online first at www.vivamacau.com .

About Us

Viva Macau's suit of products brings the most popular gaming options on the web together under one roof. One account provides customers with access to sportsbook action, casino games and a global poker network with thousands of players.