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HAIR CUTZ FOR A CAUSE

Terrell Owens of Dallas Cowboys Hosts Hair Cutz-A-Thon in Miami on Saturday, June 21

Grand Opening of T.O. CUTZ Barbershop Aids Children

Fundraiser guests include former Congresswoman Carrie P. Meek

/24-7PressRelease/ - MIAMI, FL, June 18, 2008 -- Terrell Owens, Dallas Cowboy wide receiver, kicks off the grand opening of T.O. CUTZ Barbershop, Miami's newest elegant hair salon for men and women, with a Hair Cutz-A-Thon fundraiser for local and global children's organizations. The Hair Cutz-A-Thon will take place Saturday, June 21 from 9:30 a.m. - 4:30 p.m. followed by a VIP Reception and Press Party from 6:30 to 8:30pm in T.O. CUTZ Barbershop, located at 8850 Miramar Parkway, Unit 6 (Miramar Parkway & 37 Avenue/Douglas Road).

Men, women and children are invited to get stylish "Cutz" for a cause. The Hair Cutz-a-thon will open with a special ribbon-cutting ceremony at 10:00 a.m. involving T.O. Cutz Barbershop co-owners Owens and acclaimed hair stylist Peter Bethel as well as Congresswoman Carrie P. Meek, State Representative Oscar Brayon II, and other elected officials and celebrities. Hair Cutz-A-Thon is a family event that will benefit youths from South West Broward Junior Athletic Association Optimist Club of Miramar, FL and Sanctuary of Moses, a Miami-based organization that aids children in Benin, West Africa.

T.O. Cutz Barbershop is an upscale barbershop that provides a full range of grooming services for its clients. The opening of the Miramar location will be Owens and Bethel's official launch of a national franchise of Cutz Barbershops.

The Hair Cutz-A-Thon is part of Owens and Bethel's belief in "paying it forward" to the community. Owens, the author of the children's book Little T Learns To Share, heads the Terrell Owens Catch A Dream Foundation, a non-profit organization created to erase hunger and the lack of basic daily needs facing some households in the nation. The foundation, based in Dallas, provides the necessary resources that children and youth require for realizing and acting on their dreams. One of the popular programs is the Terrell Owens Youth Football Camp.

"I am excited about partnering with Peter and looking forward to providing a service for the children of the community," explained Owens. "I am a product of the community. The community has supported me throughout my career, so it is only right that I give back."

Bethel, who was born in the Bahamas, is considered one of Miami's most popular barbers to the stars. His career spans over 20 years in South Florida. Celebrities, professional athletes and political figures, including Shaquille O'Neal, Dwayne Wade, Shawn "Jay-Z" Carter, and Sean "P. Diddy" Combs have been Bethel's clients. Previously, he had a successful salon business partnership with NBA Miami Heat player Alonzo Mourning.

"Being able to have the opportunity to give back is incredible for me, especially when I'm able to support the youth in the local community that I have lived in for so long," said Bethel.

South West Broward Junior Athletic Association (SWBJAA) Optimist Club of Miramar and Sanctuary of Moses (SOM) are beneficiary organizations. SWBJAA Optimist Club serves 700 to 800 children in the community. Funds from the Hair Cutz-A-Thon will be used to establish a tutoring program for children at risk in Miramar, FL. Sanctuary of Moses focuses on combating child trafficking in Benin, West Africa through education. SOM will use the funds to provide education programs to more than 500 children who have no access to schools in Benin, West Africa.

For more information or to schedule an interview, contact Carmen Morris (305) 278-2395.