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**Lincoln and Mercury Military Appreciation Program at Bob Howard Lincoln Mercury**

*Bob Howard Downtown Lincoln Mercury, a leading and a largest Lincoln and Mercury dealership in Oklahoma City, Oklahoma, is pleased to announce Ford Military Appreciate Program for military personnel. All active military personnel can get \$500 off on every purchase of a 2007/2008 model Ford vehicle.*

**/24-7PressRelease/** - OKLAHOMA, OK, June 18, 2008 - Bob Howard Downtown Lincoln Mercury, a leading and a largest Lincoln and Mercury dealership in Oklahoma City, Oklahoma, is pleased to announce Ford Military Appreciate Program for military personnel.

As part of the Lincoln and Mercury Military Appreciate Program, the military personnel working in Army, Navy and Air force get \$500 off on every purchase of a 2007/2008 model Lincoln and Mercury vehicle. All active military personnel will be eligible for the Lincoln and Mercury \$500 Military Appreciation Bonus Cash program. The qualifying buyers will receive \$500 Bonus Cash good towards the purchase or lease of any new 2007/2008 model year Lincoln and Mercury vehicles. This special is offer valid up to January 1, 2009. For details contact Bob Howard Lincoln Mercury today!

Bob Howard Lincoln Mercury is the foremost Lincoln and Mercury dealership in Oklahoma City, Oklahoma (OK). Specializing in Lincoln, Mercury sales, service, parts and finance, Bob Howard Lincoln Mercury, provides world class value and service to the customers.

Bob Howard Lincoln Mercury, sells, stocks and services all new and used Lincoln and Mercury vehicles including Lincoln MKX, MKZ, Navigator, Mark LT and Town Car, Mercury Grand Marquis, Milan, Sable, Mariner, Mariner Hybrid and Mountaineer. The dealership serves in and around Edmond, Shawnee, Mustang, Oklahoma City, Piedmont, Yukon, Guthrie, Moore, Midwest City and Chickasha.

Visit Bob Howard Lincoln's inventory of New Vehicles and Pre-Owned Vehicles for information about any Lincoln or Mercury car to get incredible deals. Order genuine Lincoln or Mercury Parts or Accessories and also set up a Service Appointment through the online facilities.

**Contact**

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Bob Howard Lincoln Mercury is the leading car dealer in West Reno Oklahoma City, OK, has an unbeatable and exhilarating selection of new lincoln mercury and certified pre-owned lincoln mercury vehicles.