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**ON THE PAGE and Pilar Alessandra
HELPING SCREENWRITERS REALIZE
THEIR DREAMS**

New DVD "ON THE PAGE-THE DVD"

Aids Writers With Getting Ideas Out Of Their Head And On The Page

/24-7PressRelease/ - ENCINO, CA, June 19, 2008 - Pilar Alessandra, instructor and consultant for the popular writing program and podcast "ON THE PAGE," is releasing her new instructional DVD "ON THE PAGE." This two-hour DVD is the ultimate resource for the busy writer, offering over 20 ten-minute writing tools that take your script from the brainstorming stage, through the outline, into a finished script, and even into the rewrite.

This summer, Ms. Alessandra will be conducting a series of intensive workshops highlighting her techniques shown on "ON THE PAGE-The DVD", guiding writers through her proven ten-minute writing tools that take screenwriters and television writers from premise to polish. So far, dates will be as follows:

Las Vegas, NV June 27th Las Vegas Screenwriting Meet Up <http://screenwriters.meetup.com/74/>

Seattle, WA July 12th Northwest Screenwriter's Guild <http://www.nwsg.org/>

Vancouver, BC July 13th Biz Books (To sign up) www.bizbooks.net

Boston, MA August (TBD) TBD

New York, NY August (TBD) TBD

"My goal is to take the mystification out of screenwriting," said Ms. Alessandra. "Most people have great ideas but get discouraged or overwhelmed once the writing process begins. I believe if people use the exercises I've created, they'll be able to erase writers block."

Pilar Alessandra started her creative journey when she worked as Senior Story Analyst for DreamWorks and Radar pictures. She first caught the "teaching bug" as an instructor with the UCLA Writers Program, and created On the Page in 2001. Since then she's trained numerous writers and story analysts at ABC/Disney, Nickelodeon and MTV and has taught at numerous writing conferences including The American Screenwriting Association, The FTX Film and Television Festival and Creative Screenwriting Magazine's Screenwriting Expo where she's an annual "Star Speaker." Students and clients have sold to Disney, DreamWorks, Warner Brothers and Sony and have won prestigious competitions such as the Open Door Competition, Fade-In Competition and Nicholl Fellowship.

Pilar's ON THE PAGE PODCAST has listeners as far away as Australia and Scotland and regularly appears in the top 100 of film and television podcasts (<http://feeds.feedburner.com/OnThePage>).

For More Information About Pilar Alessandra And ON THE PAGE, Please Go To Their Website At www.onthepage.tv Or Email Them At inquire@onthepage.com.