



Press Release Contact Information:

Jennifer LeClaire
Self Storage Promotions
President
1913 S. Ocean Drive, Suite 237
Hallandale Beach, Florida
USA, 33009
Voice: 954.454.0072
E-Mail: [Email us Here](mailto:jennifer@selfstoragepromotions.com)
Website: [Visit Our Website](http://www.selfstoragepromotions.com)

National Portable Storage Association Offers Online Advertising

The National Portable Storage Association is giving its members a chance to tap into the power of Internet advertising with sponsorships that include online and offline branding opportunities.

/24-7PressRelease/ - KANSAS CITY, MO, June 19, 2008 - In keeping abreast of cutting-edge advertising opportunities, the National Portable Storage Association (NPSA) is offering members an opportunity to reach out to the masses through targeted online advertising sponsorships at NPSA-US.org.

Internet advertising revenues topped \$21 billion in 2007, according to the Internet Advertising Bureau and PricewaterhouseCoopers. That's a record high, and it speaks to the sheer volume of opportunity for online advertisers.

"Despite the current state of economic uncertainty, 2007 was another record year and the 13th consecutive record quarter," says David Silverman, partner, Assurance, PricewaterhouseCoopers. "Interactive advertising is not just the future, it is the here and now, as it represents a meaningful and growing component of U.S. advertising and marketing spend."

NPSA sponsors have a unique opportunity to put their logo, company description and link to their Web site on the NPSA-US.org portal, a one-stop shop for the portable storage industry. Members can choose from a variety of sponsorship packages, and all packages offer a mixed media approach with online and offline advertising and branding opportunities.

"It's a fact that consumers are going online looking for storage solutions. Search, display, classifieds and lead generation online continuing to grow for a reason â " because it works," said John Finnessy, CMP, Executive Director of the NPSA, a nonprofit membership association dedicated to the advancement of the portable storage industry. "We're pleased to be able to offer this important advertising element for our members."

For more information, visit www.npsa-us.org.

The National Portable Storage Association

The National Portable Storage Association is dedicated to the advancement of the portable storage industry. We at the NPSA are here to serve those in the portable storage industry who rent, sell or lease containers, trailers and mobile offices. The NPSA assists members with industry, regulatory and workforce issues; plus, offers members networking, marketing and legislative support at national, state and local levels.

PR Contact:

Jennifer LeClaire

Self Storage Promotions

954.454.0072

jennifer@selfstoragepromotions.com

www.selfstoragepromotions.com