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Blog? Ping? Pod? Kim Power Stilson & Debbie Cluff helps Mompreneurs Unlock the mystery to the Internet, Web and Social Media Too

Kim Power Stilson, marketing strategist, the guide combined with her new 24 Hours to Zero Down Marketing Strategy Guide & Workbook is the culmination of 17 years of hard work, marketing while raising kids, dogs, etc.

/24-7PressRelease/ - PASADENA, CA / SALT LAKE CITY, UT, June 19, 2008 -- Kim Power Stilson and Debbie Cluff today announced the release of:

Get online and Blog, Ping, Pod, Stream, Bookmark, Blast, Release, Wiki, Widget, Web, Link, Avatar, Tag & Twitter! What is it and how do I do it? An Education Guide to the Internet, the World Wide Web and Online Social Media Communications!

This guide is available online and in a social media education training package on www.powerstrategies.TV.

Two work-at-home moms, both with hectic lives, decided life would be easier if they figured out how to succeed online like the Pro-bloggers and other online businesses. They made two discoveries. First, there was a lot they did not know, like what is a Wiki and Twitter. Second, they realized it wasn't as intimidating as it sounded. They shared the information with their friends and other entrepreneurs who all insisted they needed it all down in a guidebook. So, Kim collaborated with Debbie to research, write and present: Get online and Blog, Ping, Pod, Stream, Bookmark, Blast, Release, Wiki, Widget, Web, Link, Avatar, Tag & Twitter! What is it and how do I do it? An Education Guide to the Internet, the World Wide Web and Online Social Media Communications!

According to Kim Power Stilson, marketing strategist, the guide combined with her new 24 Hours to Zero Down Marketing Strategy Guide & Workbook is the culmination of 17 years of hard work, marketing while raising kids, dogs, etc. She believes the Internet and World Wide Web are a tremendous convenience for working moms, single parents and small businesses.

"Life online is easier! I'm positive they invented the Internet and World Wide Web for busy women," says Kim. "Everything I need to do, purchase, sell and find is all online! How convenient is that? I wanted everyone to know how to use the offerings and tool available online!"

According to Debbie Cluff, mother of three and master educator, founder of Links for Learning, having an online tutoring business inspired her to help women and parents find a comfortable way to use online tools to their advantage. She sees that working, playing and learning online brings convenience and success and most moms, parents and people need that benefit.

"We could totally see us on the Ellen Show helping all the women in the world learn how to blog, ping, pod, etc., and we loved the idea of women using this knowledge to get better jobs, work from home, and succeed online," said Debbie. "As an educator I thought it would be fun to teach something everyone wants and needs to learn!"

The Guide, Get online and Blog, Ping, Pod, Stream, Bookmark, Blast, Release, Wiki, Widget, Web, Link, Avatar, Tag & Twitter! What is it and how do I do it? An Education Guide to the Internet, the World Wide Web and Online Social Media Communications! is offered in an online PDF version, as well as, a robust video, audio, Internet, Web, Social Media & Marketing certified education course. (Prices range from \$240 - \$2400 with certification. Huge Discounts for women, single parents and small businesses. Get your guide at www.powerstrategies.TV) For Free Media trial contact: Jack Brian or Anne Roberts Jack@powerstrategies.TV or anne@powerstrategies.com or 801-473-9174.

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