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Humana will award a one-time \$100,000 grant to an Atlanta-based, nonprofit organization and will discuss this on The FOG radio show, Tuesday June 24th at 6 pm. on Radio Sandy Springs 1620am.

radiosandysprings.com/fog.php

Atlanta Benefits represents a new concept in corporate public involvement. Humana launched the program in 2003 amid a challenging economy that saw declines in corporate giving nationwide, which in turn put added importance on the wise use of corporate charitable contributions.

/24-7PressRelease/ - SANDY SPRINGS, GA, June 19, 2008 - "Atlanta Benefits," Humana's charitable giving program in support of Mind, Body and Spirit, was developed as an outgrowth of Humana's commitment as a corporate citizen of the Atlanta area.

Through this charitable competition, a one-time, \$100,000 signature grant will be awarded to a nonprofit, 501(c)(3) organization based in the Atlanta metropolitan area that is doing valuable work to benefit the people of Atlanta.

Humana's donation of \$100,000 to a single Atlanta-based nonprofit each year will allow the organization to reach greater milestone goals.

The winner is announced each winter at an awards celebration in Atlanta at a venue to be determined.

Atlanta Benefits supports the following programs:

- * Mind: projects or institutions that seek to improve the educational landscape resulting in higher levels of achievement
- * Body: projects or human service agencies engaged in the promotion of healthy bodies and lifestyles
- * Spirit: projects or civic & cultural development organizations that seek to inspire communities and enliven the human spirit

Organizations must meet the following criteria:

- * Any not-for-profit organization that needs help in reaching its goals in the above categories (excluding political, social, religious, labor, or veteran's organizations) may apply.
- * The group must be based in the Atlanta area.
- * Recipients of the funded program must be from the Atlanta area exclusively.
- * No more than 15% of the award can be applied to administrative salaries or consultants fees.
- * Applicant must submit a grant application, including written proposal.
- * Finalists must make a formal presentation before a panel of judges, in addition to providing an audited financial statement for the organization.
- * Special consideration will be given to projects that:
 - o Have outcomes which address the health and wellness needs of the community
 - o Can be completed within a year with the one time grant
 - o Will be able to continue without requiring additional financial support

Humana Georgia Commercial Operations Market President Dan Feruck: 770-350-2195 (w)

Humana 2008 Atlanta Benefits grant program information: 770-350-2222

The Humana Foundation: 502-580-4140

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