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**SK8OLOGY: Fine Art on Skateboards**

*Artists come in all shapes and sizes and the artists featured at Sk8ology will be in Long Beach with their skateboards. Sk8ology is an art show where the canvases are skateboard decks. Several professional skateboarders will be featured as well as some local artists.*

**/24-7PressRelease/** - MANHATTAN BEACH, CA, June 19, 2008 - In the tradition of pairing contrasts in order to create new mediums of expression, ISM: a community project presents, "SK8OLOGY: fine art on skateboards" an exhibition that combines skateboard counter culture with the world of fine art.

On Saturday August 23, 2008, at 7 p.m. the ISM: gallery will be hosting an exhibition showcasing over 100 creative deck canvases from some of today's most exciting artists and professional skaters. Contributions from Jason Lee, Mike Shinoda, Chris Pastras, Danny Gonzalez, and Nathan Pratt will be displayed: along with pieces from Audrey Kawasaki, Aaron Jasinski, Blaine Fontana, Brian Viveros and Joshua Clay.

Contributing artists and professional skaters are donating their creative deck canvases to raise awareness and resources in an effort to support Now That You Know, a non-profit organization that helps provide ambitious girls from developing countries a secure environment for learning and growth. Proceeds will also contribute to benefiting the youth of our society through the artistic enrichment of our community.

The ISM: gallery has blank skateboard decks for those who wish to contribute. The decks have been donated by Deck Display who will also be preparing the exhibit at the ISM: gallery. The deadline for artwork is July 26th. The ISM: gallery is located in the Koo's Art Center at 540 East Broadway in Long Beach.

The exhibit will be on display at the ISM: gallery for one month before it travels to San Diego in September. While in San Diego, SK8OLOGY will be displayed in the Action Sports Retailer (ASR) Trade Show. An inventive art show like SK8OLOGY is one that should not be missed.

Rider-owned and operated, Imagine Marketing Agency is a marketing and public relations ambassador for brands that want to connect with young people through the action sports' culture and lifestyle. Through its services, iMa also serves action sports companies, organizations and athletes.