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**Second Promising Venture for Young Entrepreneur -
Announcing Strober Media -**

New Company Will Put "Visions in Motion"

Strober Media helps integrate Website Development, Marketing, Advertising, Public Relations and Event Planning to build a stronger brand.

/24-7PressRelease/ - NYACK, NY, June 19, 2008 - Entrepreneur, Jennifer S. Strober, decided it was time to go back to her professional roots and do what made her a success for over a decade in the corporate world. Combining her advertising background with other professionals who are established in a variety of avenues of communications, she has created Strober Media (www.strobermedia.com), an online resource for anyone looking to start a business or take their existing business in a fresh direction.

A full-service media company, Strober Media combines Ms. Strober's talents with her desire to help others succeed. It has been developed to create a place for businesses to turn to for unique, reliable media services. The goal is to help customers grow their image on an affordable budget. Her carefully selected list of services includes Advertising &&&& Marketing, Web Design, Public Relations, Logo &&&& Graphic Design and Photography.

"Every business starts with a dream and a vision for the future. Realizing that vision sometimes requires help and the team I have assembled can assist every step of the way," says Ms. Strober. Having networked in the tri-state area for her successful 5-year-old online boutique called the New York Gift Company (www.nygiftcompany.com), Ms. Strober has an infectious determination to help companies thrive.

About New York Gift Company

After ten years in media communications, Ms. Strober decided it was time begin something of her own and she created her first business as an entrepreneur, New York Gift Company - www.NYGiftcompany.com. A retail Web site was a long-time interest of Ms. Strober's and it was created with the noticeable need for quality corporate gifts. Her company specializes in unique custom designed gifts and has caught the attention of large and small corporations from around the country. New York Gift Company now retains clients including: American Express, Merrill Lynch, AXA Equitable, Rivkin Radler LLP among many others. She left the corporate world and never looked back.

About Jennifer S. Strober

Ms. Strober began her career in the Advertising Sales department at Lifetime Television, in 1997, where she moved up the ladder from Sales Assistant to Manager of Pricing &&&& Planning. From there, Ms. Strober moved on to further her career with The New York Times and Gannett, eventually leading teams of sales people on their largest accounts in the Travel, Telecommunications, Retail and Technology categories.

Throughout her time working in media, Ms. Strober developed her skills in advertising and marketing. She was successful at conducting both local and national print, television and online campaigns. Ms. Strober has also had great success with organizing both corporate events and special events for personal occasions.

By focusing on your business needs, whether a small retailer or large corporation, Strober Media will help to launch a new image or simply enhance an existing one. Most importantly, helping our customers realize their vision!