

Press Release Contact Information:

Media Team
Bad Monkey Communications Ltd.
Media Team
Suite 404, 324 Regent Street,
London, Greater London
United Kingdom, W1B 3HH
Voice: +44 (0)207 193 0015
Fax: +44 (0)207 193 0015
E-Mail: [Email us Here](mailto:info@badmonkeycommunications.com)
Website: [Visit Our Website](http://www.badmonkeycommunications.com)

Bad Monkey Communications promises to provide leaner, greener and (financially) meaner marketing solutions to global SMEs.

John Phillips, CEO and Founder, today announced the launch of Bad Monkey Communications, a full-service public relations and marketing agency that promises to herald a new era in value for money, greener, results driven marketing for global SMEs.

/24-7PressRelease/ - LONDON, UK, June 19, 2008 - John Phillips, CEO and Founder, today announced the launch of Bad Monkey Communications, a full-service public relations and marketing agency that promises to herald a new era in value for money, greener, results driven marketing for global SMEs.

"More and more these days smaller companies are looking at cost-effective ways to market their products and services but still retain the the quality of service they have come to expect from the bigger agencies." said John Phillips, CEO and Founder of Bad Monkey Communications, "We have not only succeeded in that goal, but also managed to make our solutions more transparent, more cutting-edge and greener than the competition."

Bad Monkey Communications will provide traditional bespoke marketing, PR and brand management services to their customers along with cutting-edge viral and guerilla marketing solutions that take advantage of the current 'groundswell' thinking in today's competitive markets. With a strong belief in both ethical and green marketing. Bad Monkey Communications have also announced their 'Green Manifesto' that outlines the company's plans to not only use sustainable resources for any printed collateral but also to dispense with the fly/drive meeting mentality of traditional agencies and use state of the art VoIP, video conferencing and virtual meeting spaces to help Bad Monkey Communications in their aim of being a 100% carbon neutral company by 2010.

"Bad Monkey Communications will light a fire under a lot of technical device company's feet in our opinion. There is a tendency to either think the consumer is a tech savvy genius or put them to sleep when it comes to marketing products and services. A more explosively fun and funky approach to consumer messaging makes customers simply more receptive to what they are meant to do or buy. " said Simon Weitzman, Director of 3GX, "Finding the right paths in marketing is easy. Knowing what to do to fully exploit them though is an art, it's all about imaginative, cost effective, simple approaches to things and that's why we are introducing many of our multimedia client base to them."

Bad Monkey Communications will be announcing it's initial client roster, from an exciting and diverse range of media and technology companies, within the next few weeks.

Bad Monkey Communications is a results-oriented, value for money, full service public relations and marketing company that provides business-to-business and consumer focused companies with a fresh approach to modern communications.

Based in Staffordshire, UK and founded in 2008, Bad Monkey Communications takes a bottom-line attitude for driving its clients' goals and objectives and is committed to bringing knowledge, expertise and a greener and more sustainable global solution to its partners. For more information on Bad Monkey Communications, visit [ww.badmonkeycommunications.com](http://www.badmonkeycommunications.com).