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M3NetworX Builds Communications Platforms To Empower Customers and Enrich Brands

M3NetworX leverages the immediacy of mobile and the interactivity of a cost effective multi-media execution strategy to provide alternative advertising and marketing solutions.

/24-7PressRelease/ - ESCONDIDO, CA, June 19, 2008 - M3NetworX , the leading mobile and media marketing firm, stands behind accountable results utilizing a media mix and intuitive mobile execution.

M3NetworX leverages the immediacy of mobile and the interactivity of a cost effective multi-media execution strategy to provide alternative advertising and marketing solutions. M3NetworX uses new standards to deliver compelling, cross-platform campaigns to enable a two-way wireless exchange that engages the user and creates new business opportunities for the client/partners.

M3NetworX provides a suite of solutions and services to provide a complete, front-to-back mobile marketing platform known as the Go Network . Examples of services supported by the GO Network include, but are not limited to:

- Text message (SMS) marketing tools & customizable WAP programs;
- Interactive polling & trivia questions; and/or,
- Ready-made programs - sweepstakes, contests, alerts, zip code locators & more.

The Go Network supports a wide range of standards and protocols for receiving, routing and delivering mobile content to and from publishers and other content providers. M3NetworX completes the business cycle by enabling the management of billing and customer care systems. Go Network users have 24-7 access to their campaigns and data sources via a secure web-based interface. If speed-to-market is a concern, M3NetworX can supply a ready-to-go solution using our existing systems or, if required, will work with you to create a custom program tailored to meet unique business objectives.

Clients can extend their brand; acquire new customers; deepen customer relationships and generate incremental revenue by engaging their target audience via their wireless device - M3NetworX can empower your customers and enrich your brand. According to Thomas Kent, M3NetworX's Director of Marketing and Communications, "It's simple; we thought about what the advertiser wants or needs as well as how the consumer would like to experience it. Next, we built it."

About M3NetworX, Inc.

M3NetworX is a mobile, marketing and media platform with expertise in campaign awareness, utilizing multi-media strategies and consumer engagement. M3NetworX has developed systems to enhance both the advertiser and consumer experience with a state of the art mobile marketing platform and reporting system. The company was founded in 2007 is privately-held.

M3NetworX is currently represented by Jonathan LaBarre of O'Keefe & Associates, www.okeefeandassociates.com, for financial advisory work and growth capital initiatives.

For more information on M3NetworX visit www.m3networx.com and www.gotextwin.com or call 888-407-7555.