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**Work From Mom Entrepreneur: Launches New Podcast offering advice on Internet Marketing and Blogging!**

*Elizabeth Ashe an internet entrepreneur recently launched a podcast and blog to teach beginner marketers how to make a living on the internet.*

**/24-7PressRelease/** - ORLANDO, FL, June 19, 2008 - Elizabeth Ashe a work from home mom and internet marketer. Recently just launched a new internet talk show teaching people how to promote and make money from the internet.

Internet Marketing also known as emarketing or online promotion is the self promotion of services or products on the internet. It can bring a low cost effective way of increasing traffic and gaining a loyal audience over a period of time.

Elizabeth Ashe started the "work from home - internet marketing" podcast. To teach anyone who wanted to work from home how to create creative ways of using search engine optimization , email marketing, Blogging, affiliate sales and ways to gain credibility in their niche more effectively.

Elizabeth Ashe says "As a work from home entrepreneur, we as consumers need and effective and easy way of increasing our online presence. This in the long run will increase our bottom line and bring us more traffic!"

As the internet becomes more advanced it is important that online internet marketers take time to learn and apply techniques used on the web. Listening to podcast's is a great and speedy mobile way of learning on the go. Elizabeth Ashe encourages online entrepreneurs to apply and learn the new web 2.0 style of networking and self advertising as a great way to develop their business.

About: <http://www.internetmarketingstrategydiva.com>

Elizabeth Ashe is the owner of <http://www.internetmarketingstrategydiva.com> and would love to be able to teach others effective ways of working from home and how to grow their online business. To learn more about the podcast and Elizabeth Ashe visit <http://www.internetmarketingstrategydiva.com>

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