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A Friendly New Business in Town

Patina Gift Store, 957 Turquoise Street, has established its new residence, after having had a successful business in Pt. Loma for twelve years.

/24-7PressRelease/ - SAN DIEGO, CA, June 19, 2008 - Patina Gift Store at 957 Turquoise Street, across from the French Gourmet Restaurant, is a welcome addition to the community of shoppers who like a no-pressure, calm atmosphere to browse and find that "special" gift. Paul and Barbara Holz, the two proprietors who will greet the customer in search of a special gift, are long-time La Jolla residents, and they have obviously taken the time necessary to create a homey atmosphere that makes the buyer feel "taken care of" the moment the store is entered.

The red brick façade outside is instantly recognizable and friendly. As one enters the store, the pleasing arrangement of the variety of unique gifts, in all price ranges, is organized in a way that attracts the eye at once.

"We grew-up in La Jolla, went to school in La Jolla, dated in La Jolla, and after having run a successful business for twelve years in Point Loma, we are finally close to home," says Barbara. "We like to inspect every gift we receive and every gift we send out. We enjoy pleasing the customer in any way we can. Paul will even deliver to your house," she smiles, pointing to her husband.

What kinds of gifts can one find in this unique shop? The assortment is quite wide, and they are all clearly and neatly laid out on elegant, home-like wall displays all around the clean and well-lit store.

"We are one of the biggest sellers in San Diego County of Vera Bradley bags and accessories. We have Jay Strongwater frames and jewelry, and Michael Aram exquisitely handmade metal pieces," Barbara says.

"We also have Thymes, wonderful hand and body essences, Mariposa handmade aluminum service ware, and Archipelago, Vance Kitira and many other lines of candles," she adds.

The gift card selection is especially interesting to the new shopper. The Patience Brewster cards are personally humorous and special, as are the "bookmark cards" that let the reader use the attached bookmark with a moving saying or poem on it.

This gift shop even has a section devoted to the garden, kitchen and bath. The gifts are not generic, as you often find in "tourist shops" or other stores that are obviously run by some indifferent conglomerate more interested in mark-up profit than they are in the customer. Everything about Patina makes one feel at home.

Patina welcomes new business, and they are open Tuesday through Saturday, from 10 am to 5:30 pm. You can call them at (858) 488-4488 and email them at barbara@patinagifts.com.

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